


CELANESE'S ETHYLENE-BASED VAM TECHNOLOGY LISTED AS GREEN TECHNOLOGY BY CHINA PETROLEUM AND CHEMICAL INDUSTRY FEDERATION

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DALLAS and BEIJING, China (January 13, 2020) – Celanese Corporation (NYSE: CE), a global chemical and specialty materials company, today announces that its ethylene-based VAM technology has been awarded the designation as a “Green Technology” in China for its low carbon emissions, low energy consumption, low content of heavy components and high product quality. The designation was announced recently at a press event in Beijing by the China Petroleum and Chemical Industry Federation (CPCIF) in the *Directory for Petrochemical Green Technology (2019 edition)*.

Harvey Zhao, senior director of Celanese’s Asia Acetyls business, was invited to attend the press event and award ceremony. As a representative of one of the awarded companies, Zhao delivered a speech on behalf of Celanese and introduced the ethylene-based VAM technology and shared the company’s continuous efforts towards safety and environmental protection. Zhao commented: “Celanese will continue to adhere to our business principles of sustainable product development and will work together with local governments and associations and actively participate in related activities to further contribute to China’s green development.”

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Celanese is one of the major global producers of ethylene-based VAM (vinyl acetate monomer) that is advancing this green technology used in the production of polymer emulsions of various types, which are base resins for water-based paints, adhesives, paper coatings and textile finishes. VAM can be polymerized in mass, solution, suspension or emulsion.

The *Directory for Petrochemical Green Technology* was organized, evaluated and compiled by CPCIF under the support and guidance of the National Development and Reform Commission and the Ministry of the Industry and Information Technology of the People's Republic of China in 2018. It not only provides guidance for technology selection for new investment and promoting development and application of green technologies, but also plays a positive role in guiding the government and financial institutions in making policies. There are a total of 23 such technologies listed in the *Directory*. The 2019 revised edition will further contribute to the "Green Petrochemical Industry" in China.

About Celanese

Celanese Corporation is a global technology leader in the production of differentiated chemistry solutions and specialty materials used in most major industries and consumer applications. Our businesses use the full breadth of Celanese's global chemistry, technology and commercial expertise to create value for our customers, employees, shareholders and the corporation. As we partner with our customers to solve their most critical business needs, we strive to make a positive impact on our communities and the world through The Celanese Foundation. Based in Dallas, Celanese employs approximately 7,700 employees worldwide and had 2018 net sales of \$7.2 billion. For more information about Celanese Corporation and its product offerings, visit www.celanese.com (<http://www.celanese.com>) or our blog at www.celaneseblog.com (<http://www.celaneseblog.com>).

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Celanese {NYSE: CE} is a global chemical and specialty materials company that engineers and manufactures a wide variety of products essential to everyday living.

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