

# PPG Introduces PPG ENVIROCRON Extreme Protection Edge Powder Coatings for Corrosion Protection

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PITTSBURGH

## *First-of-its-kind technology offers one-coat edge protection for metal parts subjected to extreme environments*

PITTSBURGH--(BUSINESS WIRE [7])--PPG (NYSE:PPG) today announced the launch of PPG ENVIROCRON™ Extreme Protection Edge coatings [8], which use a patent-pending, advanced powder coatings technology that delivers exceptional edge corrosion protection in one coat. Specially formulated to cover sharp edges created during metal fabrication, this innovative technology provides coverage that far surpasses standard one-coat and two-coat powder systems.

PPG *Envirocron* Extreme Protection Edge powder coatings mark a significant technical advancement in edge coverage, offering applicators a competitive advantage in protecting the most vulnerable areas of metal exposed to corrosive conditions. The direct-to-metal coatings are fully reclaimable and deliver significant savings in material, labor, utilities and time.

PPG *Envirocron* Extreme Protection Edge powder coatings require no primer, and applicators do not need to modify their existing coatings lines or add equipment to use this new solution. Applicators also can save capital costs by avoiding the need to finish edges with mechanical edge rounding or blasting equipment. Longer term, PPG *Envirocron* Extreme Protection Edge powder coatings have the potential to reduce warranty claims and improve resale value by extending the product lifecycle.

“Combining uniform edge coverage and exceptional corrosion protection in a primerless, one-coat system is a challenge that coatings manufacturers have been facing for many years,” said Shelley Verdun, PPG global product manager, powder coatings. “PPG *Envirocron* Extreme Protection Edge powder coatings are the first one-coat product to successfully unite these characteristics, offering customers a range of benefits and benchmark performance that cannot be replicated by any other coating on the market.”

PPG *Envirocron* Extreme Protection Edge powder coatings add industry-changing performance to the company’s existing world-class polyester powder coatings technology, which has provided decades of field-proven environmental and corrosion resistance. The new coatings are available in a full range of standard and custom-matched colors, including mica and metallics, and can be applied using manual and automatic powder coating systems.

For more information about PPG *Envirocron* Extreme Protection Edge powder coatings, visit [www.ppgindustrialcoatings.com](http://www.ppgindustrialcoatings.com) [9], call 1-800-258-6398 or follow PPG on [LinkedIn](#) [10].

**PPG: WE PROTECT AND BEAUTIFY THE WORLD™**

At PPG (NYSE:PPG), we work every day to develop and deliver the paints, coatings and materials that our customers have trusted for more than 135 years. Through dedication and creativity, we solve our customers’ biggest challenges, collaborating closely to find the right path forward. With headquarters in Pittsburgh, we operate and innovate in more than 70 countries and reported net sales of \$15.4 billion in 2018. We serve customers in construction, consumer products, industrial and transportation markets and aftermarkets. To learn more, visit [www.ppg.com](http://www.ppg.com) [11].

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**Language:**

English

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## **Ticker Slug:**

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