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**Collaboration Between Eastman and Helian Polymers
Brings Innovation to 3D Printing**

Proprietary polymer will offer superior strength, processing and aesthetics

Kingsport, Tenn., USA — July 31, 2014 — Through an innovative collaboration, [Eastman Chemical Company](#), a raw materials provider, and [Helian Polymers](#), a leader in the masterbatch and biopolymer industry, will introduce a new low-odor, styrene-free 3D printing solution at the [3D Printshow](#) in London, Sept. 4 to 6.

“3D printing is a fast-growing technology that’s ushering in a new era of manufacturing for health care, transportation and other high-profile industries,” said Alex Dudal, market development representative, Eastman Chemical Company. “This new, proprietary polymer will bring excellent strength, workability, processing, low odor and aesthetics to 3D printed products.”

Eastman and Helian’s new offering will provide makers of 3D filaments with a consistent, high-quality product. It will ensure the efficacy of 3D printers, protecting manufacturers’ brand reputations. Finally, it will empower consumers to create strong, functional 3D products through desktop printing.

Helian Polymers produces 3D printing filaments, under the brand name [ColorFabb](#), in a variety of formulations. The collaboration between Eastman and Helian has resulted in a formulation with toughness, brilliance and temperature resistance.

“We are very glad to be working with Eastman on this project,” said Ruud Rouleaux, managing director, Helian Polymers. “This new offering will open a huge window of opportunity to the 3D printing industry.”

For more information on this new offering and to view prototypes, visit Eastman and Helian Polymers in Booth P14 at the London 3D Printshow.

About Eastman Chemical Company

Eastman is a global specialty chemical company that produces a broad range of products found in items people use every day. With a portfolio of specialty businesses, Eastman works with customers to deliver innovative products and solutions while maintaining a commitment to safety and sustainability. Its market-driven approaches take advantage of world-class technology platforms and leading positions in attractive end-markets such as transportation, building and construction and consumables. Eastman focuses on creating consistent, superior value for all stakeholders. As a globally diverse company, Eastman serves customers in approximately 100 countries and had 2013 revenues of approximately \$9.4 billion. The company is headquartered in Kingsport, Tenn., USA, and employs approximately 14,000 people around the world.

For more information, visit www.eastman.com.

About Helian Polymers

Headquartered in Venlo, the Netherlands, Helian Polymers has years of experience in the masterbatch and biopolymer industry. Its goal is to provide the plastic processing market with the best possible solutions with respect to customer needs. To achieve these goals and generate maximum added value, Helian Polymers cooperates with a few select international partners. In 2013, Helian Polymers ventured into 3D printing by producing high-quality filaments, which are developed and produced in the Netherlands under its brand name ColorFabb. With a focus on development of high-end specialty materials, as well as a unique blend of filaments, ColorFabb has already found a worldwide customer base.

For more information, visit www.helianpolymers.com or www.colorfabb.com.