



A Leader in Synthetic Rubber



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Lion Copolymer Geismar, LLC and Omya, Inc. Announce New Distribution Relationship

Tuesday, September 23, 2014



ROYALENE®
EPDM

TRILENE®
LIQUID EPDM

Lion Copolymer Geismar, LLC (“Lion Copolymer”) announced a new distribution agreement with the following subsidiaries of Omya, Inc (“Omya”): Durr Marketing Associates, Azalea Color Company, and Lipscomb Chemical Company (“Omya Subsidiaries”), effective as of September 1st, 2014. Omya Subsidiaries will become national distributors representing Lion Copolymer’s products in the United States and Canada.

Lion Copolymer is a leading manufacturer of EPDM serving customers globally and operates four EPDM production plants at Geismar, Louisiana marketing its EPDM under the Royale® and Trilene® trade names. Trilene® is a novel liquid EPDM product which Omya Subsidiaries will actively market to the coatings industry.

Omya is a worldwide distributor of specialty chemical products focused on Industrial applications including Automotive, Construction and Coatings and Life Science applications. Omya’s distribution network extends from coast to coast across the United States.

“We see an outstanding fit between Omya’s approach to the markets we serve together and expect that this relationship will improve our market position to better serve our customers in North America. Omya has been a valuable distribution partner for Lion in Europe for several years and we look forward to expanding that relationship in the US and Canada” said Jesse Zeringue, President of Lion Copolymer.

Tony Colak, CEO for Omya Region Americas stated, “We are very excited to extend our relationship with Lion Copolymer, the leader in EPDM products, which are critical to the formulations used by many of our customers.”

Omya is a leading global producer of industrial minerals – mainly fillers and pigments derived from calcium carbonate and dolomite – and a worldwide distributor of specialty chemicals. The company’s major markets are polymers, building materials (paints, coatings, sealants, adhesives and construction) and forest

products (fiber based products such as paper, board and tissue), as well as life sciences (food, feed, pharmaceuticals, cosmetics, environment and agriculture). The company operates 12 distribution storage facilities and has over 30 sales representatives across the United States. Founded in 1884 in Switzerland, Omya has a global presence extending to more than 150 locations in over 50 countries with 8,000 employees.

Lion Copolymer, a leader in synthetic rubber manufacturer with world-class production facilities in Geismar, Louisiana. Lion Copolymer's EPDM products are used in a wide variety of applications that require superior heat, ozone and chemical resistance, excellent long-term aging and outstanding weathering. Applications include automotive weather seals and hoses, industrial and consumer hoses, weather seals, molded goods, wire and cable insulations, window profiles, roof sheeting, thermoplastic elastomers, conveyor belts, seals, footwear, and printing rolls and viscosity modifiers for lubricants. For more information about Lion Copolymer, visit www.lioncopolymer.com.

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Archives

Thursday, April 24, 2014

[Lion Copolymer Holdings Announces Strategic Changes](#)

Friday, March 14, 2014

[Corporate Address Change for Lion Copolymer Geismar, LLC](#)

Tuesday, December 3, 2013

[Lion Copolymer to idle its Baton Rouge facility and complete expansion of its EPDM facility](#)

Friday, September 13, 2013

[Lion Copolymer introduces Royalene 636 at International Rubber Expo 2013, Oct 8-10](#)

Tuesday, June 18, 2013, 12:00pm CDT

[Williams Olefins Fire \(Final Update\)](#)

Tuesday, October 30, 2012

[Abstracts from The International Rubber Expo, 182nd Technical Meeting & Educational Symposium](#)

Tuesday, October 9, 2012

[International Rubber Expo 2012, October 9-11](#)

Thursday, August 30, 2012

[Storm Update \(No. 2\)](#)

Wednesday, August 29, 2012

[Storm Update \(No. 1\)](#)

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[Lion Copolymer instituted Hurricane Preparedness Process](#)

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