

### Q1 2014 Roadshow Presentation

Merck – Sound operations yield organic growth



Karl-Ludwig Kley, CEO



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#### Remarks

All comparative figures relate to the corresponding last year's period.

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## Agenda

### **Business overview**

Transforming the company

Financial review

Guidance

### Merck - A balanced portfolio of four divisions



### The Merck Group

#### Merck Serono



Leading in certain specialty pharma markets

- Life cycle management
- Biologics
- Emerging markets

#### Consumer Health



Present in OTC niche markets

- Vitamins
- Supplements
- Strong presence in Latin America and Europe

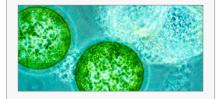
#### Performance Materials



No. 1 in display materials

- Customer intimacy
- Innovation power
- Cost and technology leadership

#### Merck Millipore

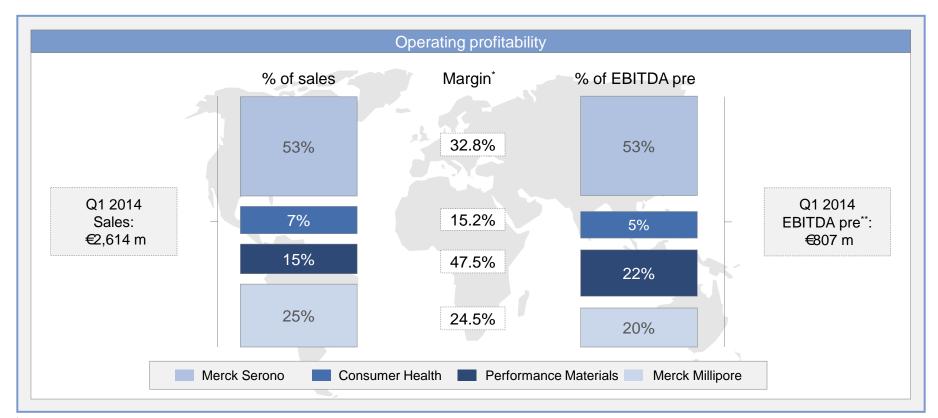


Top 3 in life science tools

- Global presence
- Innovation
- End-to-end solutions for pharma industry

### **Strong businesses with attractive margins**

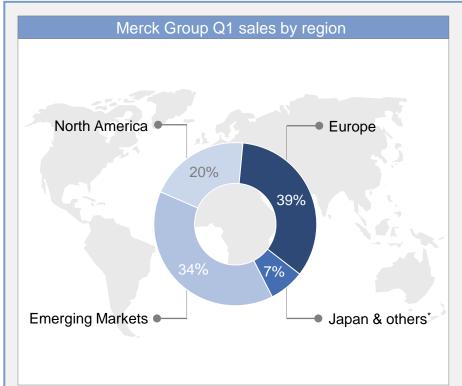


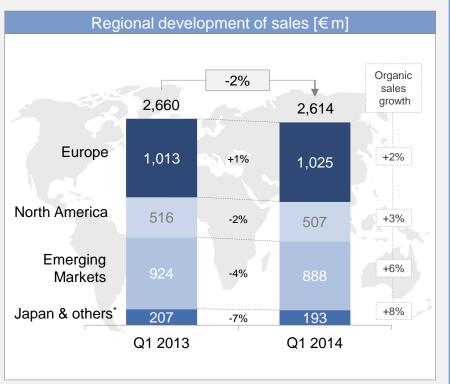


\*EBITDA pre margin in % of sales
\*\*Including Corporate/Others (-€28.3 m)

### Organic growth across all regions

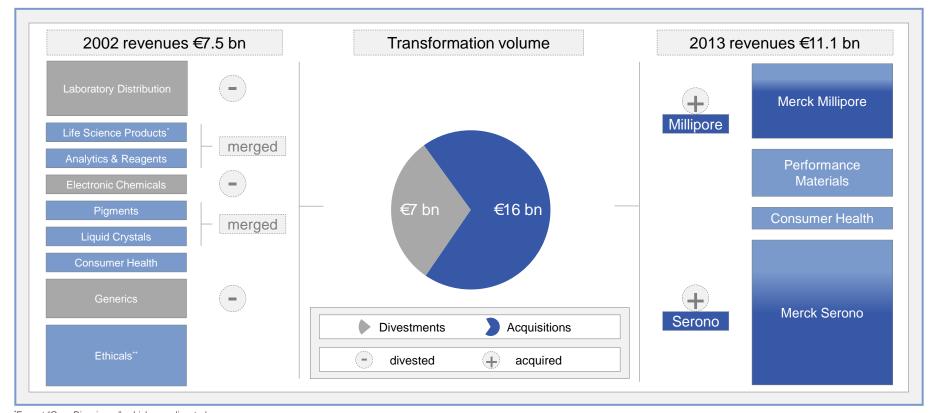






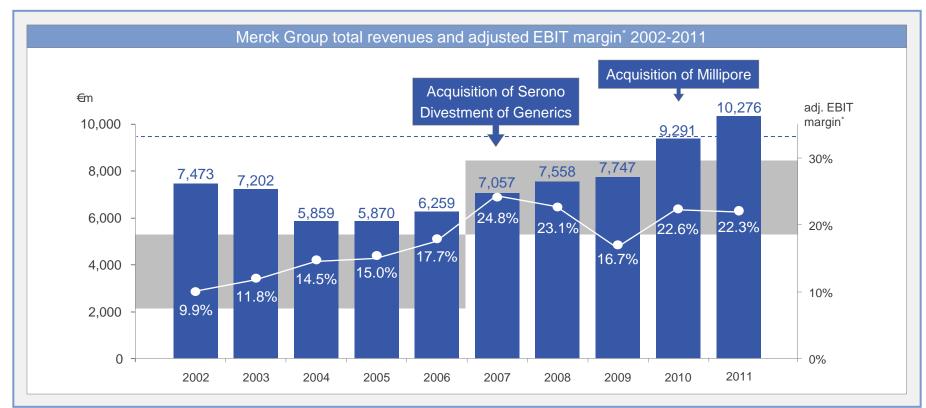
## We have added scale while strengthening the attractiveness of assets in our portfolio





## Our stronger portfolio has enabled us to fundamentally improve our profitability





<sup>\*</sup>adjusted EBIT\*\* divided by total revenues

<sup>&</sup>quot;adjusted EBIT is EBIT less costs related to acquisitions (amortization and impairments of intangible assets, and integration costs) and less exceptionals



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## Portfolio evolution improved our profitability structure, but further potential remains



Merck Serono		
Consumer Health		
Performance Materials		
Merck Millipore		

## Savings acceleration in second half of 2013; majority of program now completed



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Merck Serono: €250 m

Consumer Health: €15 m

Performance Materials: €10 m

Merck Millipore: €5 m

Total: €280 m

Acceleration

New disclosure 2013 Remaining 2014-2017\*

Merck Serono: €275 m €25 m

Consumer Health: €20 m €5 m

Performance Materials: €20 m €0 m

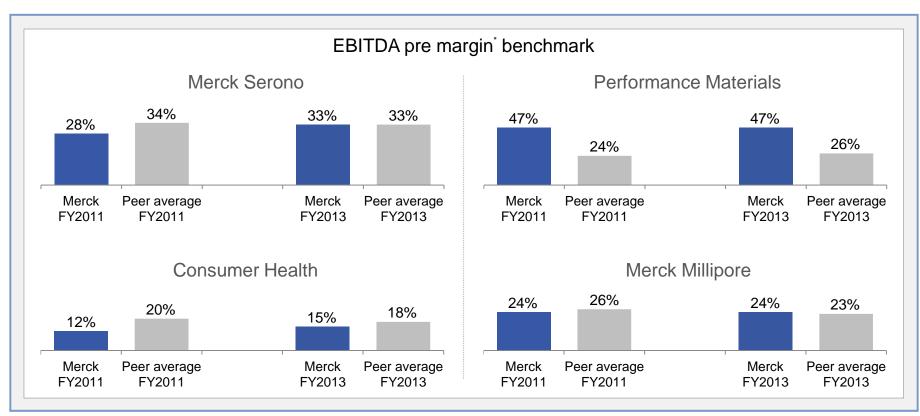
Merck Millipore: €10 m €30 m

Total: €325 m €60 m

Swift implementation of efficiency measures: €325 m of €385 m completed

### **Divisional benchmarks**

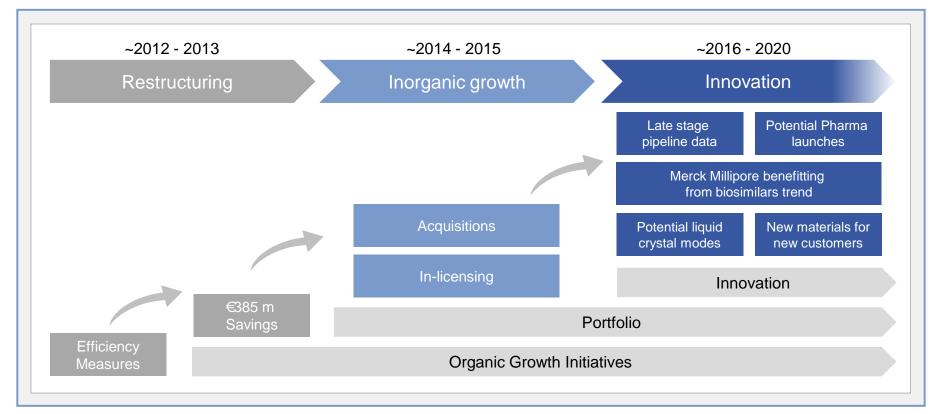




Source: Company reports (LTM if FY data not yet available) and sell-side research; \*on sales

# As restructuring nears completion, Merck increases focus on inorganic growth and innovation







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## Q1 2014: Stable financials amid royalty income reduction and currency headwinds



[€m] Sales	Q1 2014 2,614 807	Q1 2013 <b>2,660</b>	∆ -2%
	·	·	-2%
	807		
EBITDA pre Margin (% of sales)	30.9%	<b>801</b> 30.1%	1%
EPS pre [€	2.31	2.11	9%
Operating cash flow	409	516	-21%
[€m] Mar	ch 31, 2014	Dec 31, 2013	Δ
Net financial position*	7	-307	n.m.
Working capital	2,224	2,132	4%
Employees	38,273	38,154	0%
Net cash positi	on establishe	ed	

Q1	20	14

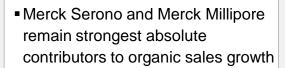
- Sales decline as organic improvement is outweighed by negative currency effects
- EBITDA pre and EPS pre improve on solid organic performance despite loss of royalty income
- 2013 operating cash flow reflects one-time tax refund and restructuring measures
- Strong cash-generating nature of businesses yields first net cash position since June 2010
- Continued tight management of working capital; slight increase due to sound organic business

<sup>\*(+) =</sup> net cash, (-) = net debt

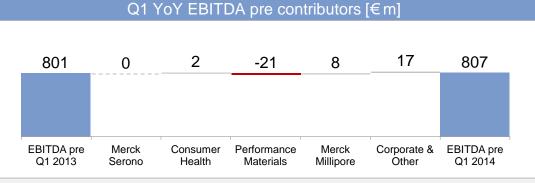
## All divisions post organic growth while currency headwinds continue



Q1 YoY sales	Organic	Currency	Portfolio	Total
Merck Serono	4%	-5%	0%	-1%
Consumer Health	6%	-6%	0%	-1%
Performance Materials	1%	-6%	0%	-5%
Merck Millipore	4%	-6%	0%	-2%
Merck Group	4%	-5%	0%	-2%



 Currency headwinds mainly driven by the U.S. dollar and the Japanese yen



- Merck Millipore's EBITDA pre contribution linked to solid organic performance, while Performance Materials faces strong comparables
- Corporate & Other includes higher hedging gains this year versus last year

Totals may not add up due to rounding

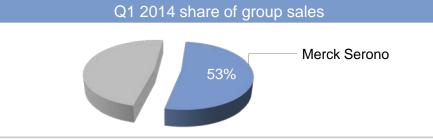
## Merck Serono: Solid performance supported by key franchises despite royalty income reduction



[€m	]			Q1 2014	Q1	2013 <sup>*</sup>
Sale	es			1,375	1	,389
Marl	Marketing and selling			-280		-295
Adm	nin			-52		-50
R&D				-298		-322
EBI	Γ			236		170
EBITDA				428		408
EBITDA pre			438		438	
Margin (% of sales)		sales)		31.9%	3	1.5%
		:	Sales brid	ge		
	€1,389 m	4%	-5%	0%	€1,375 m	
	Q1 2013	Organic	Currency	Portfolio	Q1 2014	

#### Comments

- Organic growth more than offset by adverse currency effects leading to slight reduction in sales
- Rebif grows in the U.S. pricing and wholesaler restocking overcompensate volume declines due to competition
- Erbitux with moderate performance as strong growth in Japan and support from Emerging Markets is mitigated by soft Europe
- Strong organic growth of fertility business across all regions
- Marketing and selling benefits from efficiency initiatives
- Q1 2013 R&D included higher clinical development & one-time costs
- Stable profitability amid FX headwinds and reduction in royalties



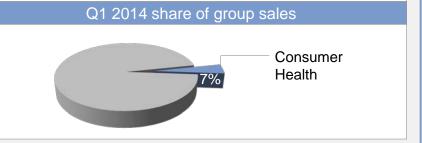
## Consumer Health: Neurobion and Femibion drive quarterly performance



[€m	]			Q1 2014	Q1	2013*
Sale	es			180		182
Marketing and selling				-68		-69
Adm	nin			-6		-6
R&D	)			-5		-6
EBI	Γ			37		37
EBITDA				39		39
EBITDA pre				41		39
Margin (% of sales)			22.9%	2	1.6%	
		:	Sales brid	ge		
	€182 m	6%	-6%	0%	€180 m	
	Q1 2013	Organic	Currency	Portfolio	Q1 2014	

#### Comments

- Stable sales as solid organic growth driven by Emerging Markets is offset by FX headwinds
- Latin America grows organically due to performance of new strategic brands Neurobion and Floratil
- Europe moderate as growth of Femibion is partially countered by soft demand for cough and cold products due to milder winter
- Marketing and selling stable, while shift in promotional spending towards strategic brands continues
- Increase in profitability supported by solid organic growth as well as continued cost discipline



Restated for product reclassification of Neurobion and Floratil from Merck Serono to Consumer Health

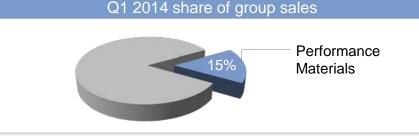
# Performance Materials: Solid performance amid high comparables and strong currency headwinds



[€m	]			Q1 2014	Q1	2013
Sale	Sales			402		421
Marketing and selling				-33		-35
Adm	nin			-8		-7
R&E				-37		-36
EBI	Т			152		173
EBITDA				179		203
EBITDA pre			186		207	
Margin (% of sales)			46.3%	4	9.2%	
		;	Sales brid	ge		
	€421 m	1%	-6%	0%	€402 m	
	Q1 2013	Organic	Currency	Portfolio	Q1 2014	



- Sales lower as slight organic growth is more than offset by FX
- LC\* organically flat, facing tough comparables due to last year's strong demand and subsidy program for consumers in China
- LC\* flagship technologies benefitting from ongoing demand
- Pigments supported organically due to coating industry demand for Xirallic products and strong performance of cosmetic actives
- R&D increases slightly on investments in future technologies
- EBITDA pre down facing a strong base and FX headwinds



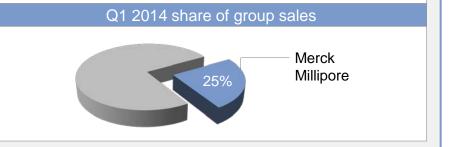
## Merck Millipore: Growth in Process Solutions improves profitability



[€m	]			Q1 2014	Q1	2013
Sales			657		669	
Marl	Marketing and selling			-169		-169
Adm	nin			-29		-27
R&D	)			-38		-41
EBI	Т			87		72
EBITDA				164	15	
EBITDA pre			170		162	
Margin (% of sales)			25.8%	2	4.2%	
		;	Sales brid	ge		
	€669 m	4%	-6%	0%	€657 m	
	Q1 2013	Organic	Currency	Portfolio	Q1 2014	

#### Comments

- Sales decrease slightly as organic growth is more than offset by FX mainly driven by the Japanese yen and the U.S. dollar
- Process Solutions growth driven by biopharma demand mainly stemming from Emerging Markets and Europe
- U.S. budget sequestration continues to weigh on Bioscience
- Demand for water purification solutions in Emerging Markets drive solid organic growth in Lab Solutions
- Profitability increases due to solid demand and ongoing cost discipline





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**Business overview** 

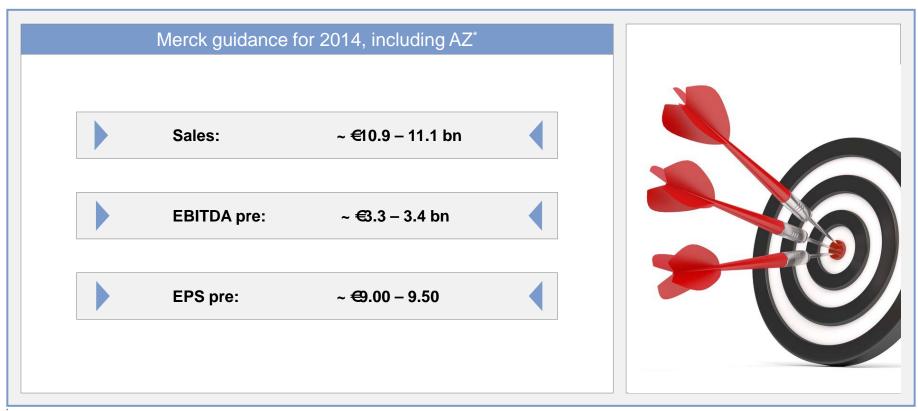
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**Guidance** 

### Full year 2014 guidance





The AZ Electronic Materials acquisition was closed on May 2, 2014 and will be consolidated as of this date

### **Guidance details**



#### Merck Serono



Sales

Organically stable

EBITDA pre

~ €1.75 – 1.85 bn

#### Consumer Health



Sales

Moderate organic growth

EBITDA pre

~ €170 – 180 m

#### Performance Materials



Sales

Slight organic growth

EBITDA pre

~ €830 – 880 m

#### Merck Millipore



#### Sales

Moderate organic growth

EBITDA pre

~ €640 – 670 m

Merck 2014 guidance\*: ~ €3.3 to €3.4 billion EBITDA pre





## **Appendix**

## Additional financial guidance

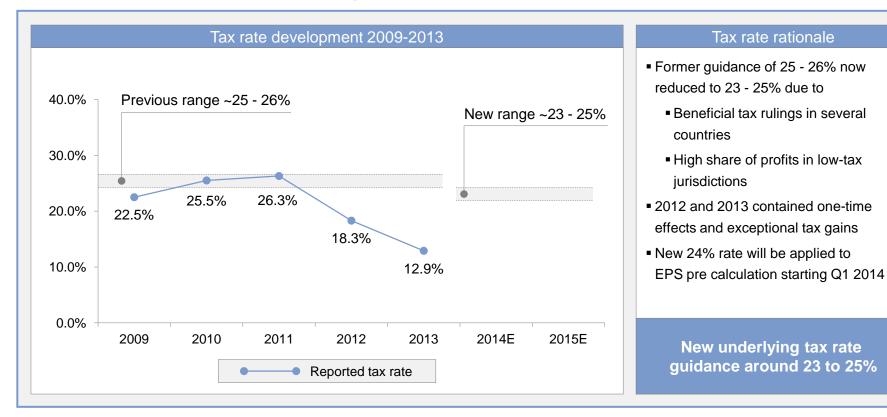


Further finan	cial details
Merck Group royalty, license and commission income in 2015	~€130 – 150 m
Corporate EBITDA pre	~€-170 – 200 m
Underlying tax rate	~23% to 25%
Capex on PPE and software	~€500 m
Hedging / USD assumption	2014 & 2015 hedge rate ~30% at EUR/USD ~1.30 to 1.35



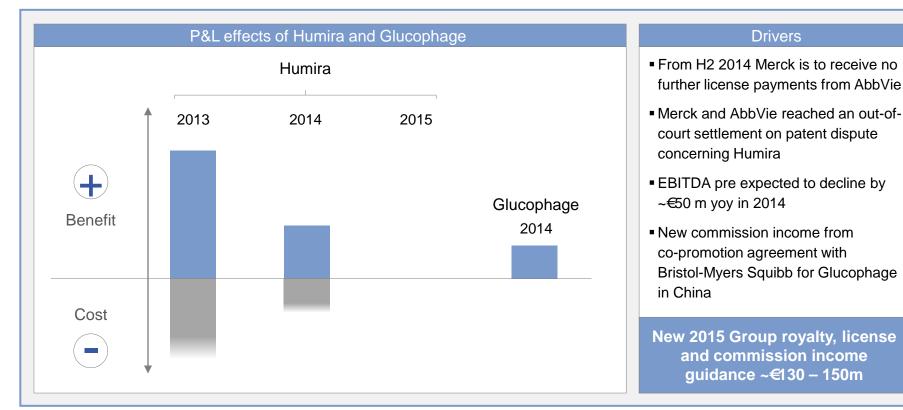
## Favorable tax rulings in several countries result in decrease in underlying tax rate





# Settlement on patent dispute with AbbVie, while BMS co-promotion will yield first results





### **Merck 2014 industry outlook**



Growth will be driven by emerging markets, especially China and Brazil Merck Serono Mature markets will continue to be affected from austerity measures Industry growth of ~5% in Consumer Health end markets Consumer Health Emerging markets grow mid to high-single digit, European growth lower LC display market growth fueled by trend to larger displays **Performance Materials** World automotive market forecasted to grow low-single digit Biotech R&D investments increase, benefiting Process Solutions Merck Millipore Lab supply market grows 1-2%; austerity measures affect Bioscience



# Solid business performance, lower financial and restructuring expenses contribute to EPS increase



[€m]	Q1 2014	Q1 2013	Δ	
EBIT	468	399	17%	■ EBIT ind
Financial result	-35	-59	-41%	lower ro
Profit before tax	434	341	27%	continue funding
Income tax	-106	-72	48%	■2013 tax regional
Tax rate (%)	24.5%	21%		■ Net inco
Net income	325	266	22%	
EPS (€)	1.50	1.22	23%	

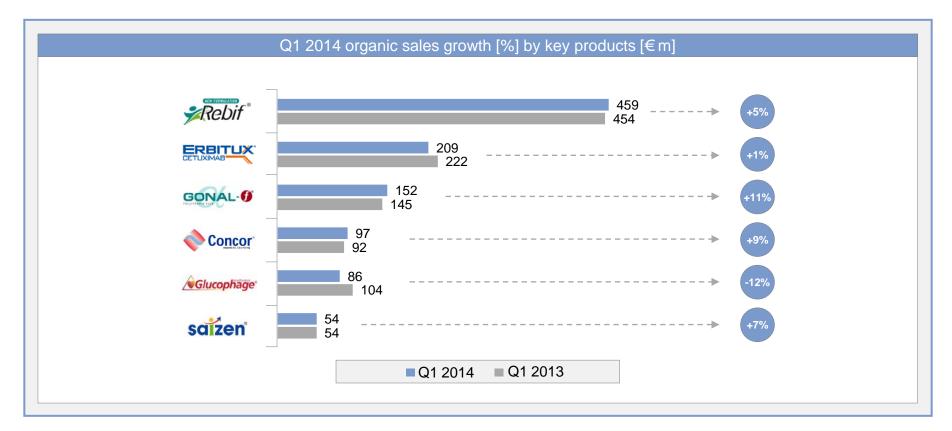
#### Reported results

- EBIT increases on lower one-time costs and organic growth offsetting lower royalties and FX headwinds
- Financial result improves on continued deleveraging and CTA\* funding
- 2013 tax rate contained favorable regional profit split
- Net income increases in line with higher EBIT

Contractual Trust Arrangement

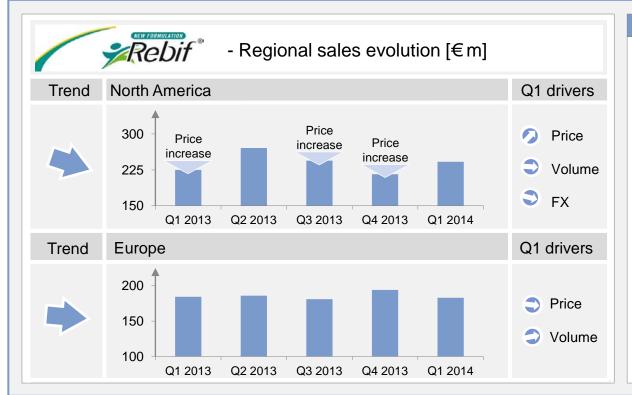
### Merck Serono organic growth by product





## Rebif – defending market leadership in Europe; competitive pressure in the U.S.



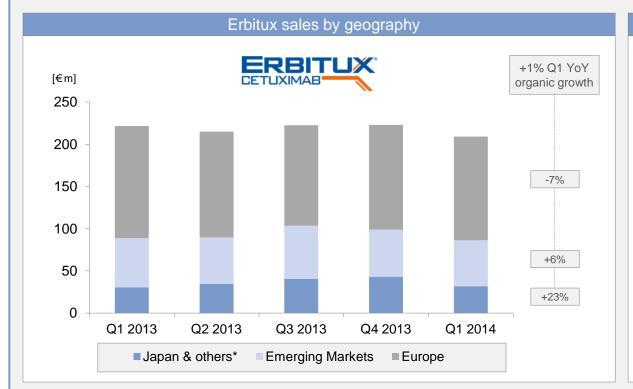


#### Rebif performance

- Sales increase slightly to €459 m as organic growth is partially offset by FX
- Organic growth in U.S. as pricing measures and wholesaler restocking overcompensate for volume declines driven by competition from orals
- Sales in Europe remain stable as Rebif continues to defend market leadership position

### Erbitux – Japan continues to drive organic growth





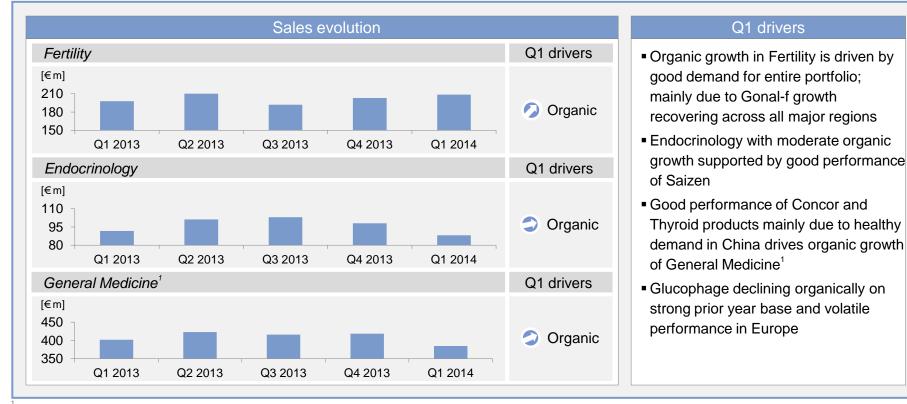
#### Erbitux performance

- Sales decline to €209 m as organic growth is outweighed by adverse currency effects
- Europe organically down due to softer performance in core countries as well as destocking
- Strong organic growth in Japan driven by higher sales in head and neck as well as colorectal indication to some extent offset by strong FX headwinds
- Good organic growth in Emerging Markets is stemming from Latin America

\*Australia/Oceania, Africa

# Strong growth in Fertility while Endocrinology and General Medicine grow more moderately





### Merck Serono pipeline



#### Phase I

- ATX-MS-1467 Immune tolerizing agent Multiple sclerosis
- Pimasertib<sup>1</sup> MEK inhibitor Solid tumors
- Pimasertib<sup>2</sup> MEK inhibitor Solid tumors
- MSC2156119 C-Met kinase inhibitor Solid tumors
- TH-302 Hypoxia-activated prodrug
- Sym004 Anti-EGFR mAb
- MSC2363318A p7056K & Akt inhibitor
- BGB-283 BRAF inhibitor Solid tumors
- MSB0010718C Anti-PD-L1 mAb Solid tumors
- NHS-IL12<sup>3</sup> Cancer immunotherapy Solid tumors
- ALX-0761 Anti-IL-17 nanobody Healthy volunteers

#### Phase II

- Ceralifimod (ONO-4641) -Oral S1P receptor modulator Multiple sclerosis
- Plovamer acetate (PI-2301) -2<sup>nd</sup> generation peptide copolymer Multiple sclerosis
- Abituzumab (DI17E6) Anti-integrin mAb
- Abituzumab (DI17E6) Anti-integrin mAb Prostate cancer
- Pimasertib MEK inhibitor
- Pimasertib MEK inhibitor Melanoma
- Pimasertib<sup>1</sup> MEK inhibitor
- Sym004 Anti-EGFR mAb
- Svm004 Anti-EGFR mAb
- TH-302 Hypoxia-activated prodrug Melanoma

- MSB 0010445 (NHS-IL2) -Cancer immunotherapy Melanoma
- Sprifermin -Fibroblast Growth Factor 18 Osteoarthritis
- Atacicept -Anti-Blys/anti-APRIL fusion protein Systemic lupus erythematosus
- Neurodegenerative Diseases
- Oncology
- Immuno-Oncoloay
- Fertility
- Endocrinology
- Immunology
- In registration

- TH-302 Hypoxia-activated prodrug Soft tissue sarcoma
- TH-302 Hypoxia-activated prodrug
- Tecemotide (L-BLP25) -MUC1 antigen-specific cancer immunotherapy Non-small cell lung cancer
- Pergoveris® (follitropin alfa and lutropin alfa) Assisted reproductive technology, poor ovarian responders
- Kuvan<sup>®</sup> (Sapropterin dihydrochloride)<sup>4</sup> Phenylketonuria in children < 4 years of age
- Erbitux® (cetuximab) -Anti-EGFR mAb

Head and neck cancer (China)



Pipeline as of April 30, 2014; <sup>1</sup>Novel combination with PI3K/mTOR inhibitor (SAR245409) from Sanofi, conducted under the responsibility of Merck 2 Novel combination with hDM2 inhibitor (SAR405838) from Sanofi, conducted under the responsibility of Sanofi; 3 Sponsored by the National Cancer Institute (USA); <sup>4</sup>Post-approval request by the European Medicines Agency

### **Balance sheet: Deleveraging continues**



[€m] Marcl	h 31, 2014	Dec 31, 2013	March	31, 2014	Dec 31, 2013
Current assets	7,739	7,385	Net equity	11,243	11,069
Cash and cash equivalents	2,495	981	Current liabilities	5,113	3,899
Marketable securities and financial asse	ts 1,241	2,411	Current financial liabilities	1,812	440
Trade accounts receivable	2,044	2,021	Trade accounts payable	1,331	1,364
Inventories	1,512	1,474	Other current liabilities	1,093	1,135
Other current assets Income tax receivables Assets held for sale	352 89 5	361 110 27	Income tax liabilities Current provisions	452 425	465 495
Non-current assets	13,270	13,434	Non-current liabilities	4,653	5,851
Intangible assets	9,688	9,867	Non-current financial liabilities	1,917	3,257
Property, plant and equipment	2,612	2,647	Other non-current liabilities	9	6
Non-current financial assets	80	78	Non-current provisions	1,019	1,011
Other non-current assets	92	106	Prov. for pensions / other	1,084	911
Deferred tax assets	798	736	Deferred tax liabilities	623	666
Total assets	21,009	20,819	Total liabilities and equity	21,009	20,819

- Cash and cash equivalents increase in preparation for AZ acquisition
- Reclassification of 2015 bond (€1,350 m) from non-current to current liabilities

### Underlying cash flow strength



[€m]	Q1 2014	Q1 2013	Δ
Profit after tax	327	269	58
D&A	302	354	-53
Changes in provisions	-47	23	-70
Changes in other assets / liabilities	-74	72	-146
Other operating activities	5	-8	13
Operating cash flow before changes in WC	513	711	-198
Changes in working capital	-105	-195	-90
Operating cash flow	409	516	-107
Investing cash flow	1,100	-324	1,424
thereof Capex <sup>1</sup>	-57	-37	-20
Financing cash flow	7	-107	114

	61		
Cash	tlow/	driv	ore -
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- Higher profit after tax due to solid business performance and lower one-time items
- D&A lower as last year included restructuring related impairment and amortization for Avonex intangible
- Changes in provisions lower as prior year included higher restructuring, LTIP<sup>2</sup> and litigation provisions
- Changes in other assets and liabilities contains tax refunds last year
- Underlying operating cash flow solid
- Investing cash flow reflects disposal of financial assets in preparation for acquisition of AZ Electronic Materials

### **External growth criteria**

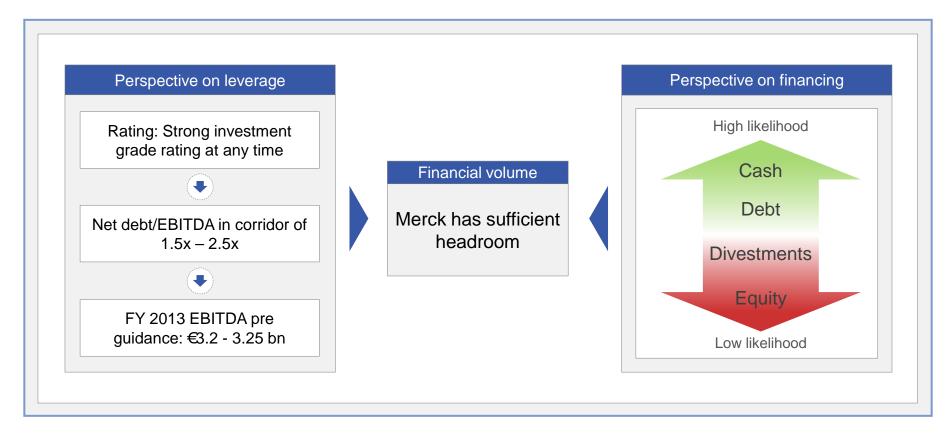






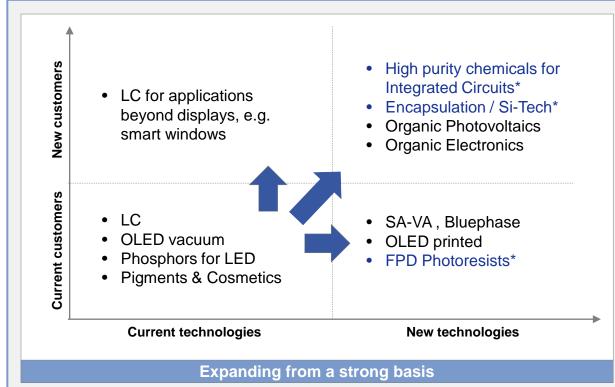
### Financial M&A framework

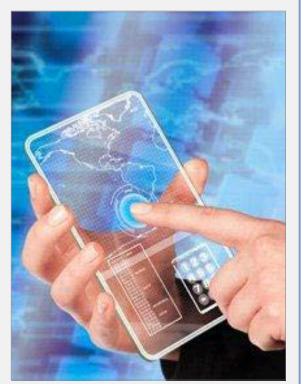




# Performance Materials – tapping into adjacent markets and technologies







## Acquisition of AZ Electronic Materials – an excellent fit for Merck



#### Strategic rationale of the AZ Electronic Materials acquisition

## Strengthening portfolio

- Adds a premium specialty chemicals business to Merck's existing business of high-margin liquid crystals (LC)
- Expands presence in Asian growth markets

#### Building on core competencies

- AZ Electronic Materials (AZ) complements our existing activities in displays
- Adds attractive high-purity electronics chemicals with similar business model (customer proximity / high innovation content)

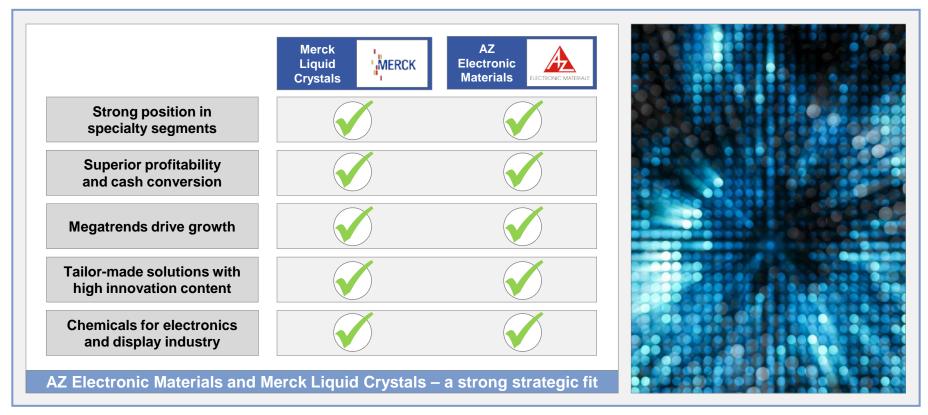
## Meeting core acquisition criteria

- Adds a strong position in specialty growth markets
- Focus on innovation and R&D
- Immediately accretive to EPS pre¹



# Merck Liquid Crystals and AZ – two leading premium solution providers joining forces





## **AZ Electronic Materials – attractive business** characteristics



Key strengths		
Segment position	<ul> <li>No. 1 or 2 in ~80% of sales; high share of patent protection</li> <li>Chemicals only ~3% of procurement costs</li> </ul>	
Chemical products	■ For displays: e.g. photoresists ■ For ICs: dielectrics, colloidal silica	
EBITDA margins	■ IC Materials ~40% <sup>1</sup> ■ Optronics ~30% <sup>1</sup>	
R&D spend	<ul> <li>Above-average 7% of sales<sup>1</sup></li> <li>New products drive and support margins</li> </ul>	

Overview of	financial d	ata¹	
US\$ m <sup>2</sup>	2011	2012	LTM H1 2013
Revenue	792	794	774
% yoy at constant FX	+10%	+2%	n.a.
EBITDA	261	262	248
% of sales	33%	33%	32%
D&A	110	112	106
% of sales	14%	14%	14%
Employees (period end)	1,060	1,092	n.a.
Net financial debt (period end)	343	289	301
No. of shares (basic, m)	380.9	380.9	380.9

<sup>&</sup>lt;sup>1</sup>Source: Company reports <sup>2</sup>Reporting currency is US\$

### **Transaction details**



#### Offer price

- GBp 403.5 per share in cash or equity value
   ~GBP 1.6 bn (€1.9 bn)¹
- Premium 41% over 3month volume-weighted average price (VWAP);
   33% over 6-month VWAP²



Transaction multi	oles³	
	2012	LTM H1 2013
EV/Sales	3.6x	3.7x
EV/EBITDA	10.9x	11.5x
EV/EBITDA pro-forma cum synergies <sup>4</sup>	9.6x	10.1x

#### Transaction size and financing

- Enterprise value (EV) ~€2.1 bn incl. net debt<sup>5</sup> ~€238 m
- 100% cash-financed
- Offer is recommended by AZ's Board of Directors

#### **Timing**

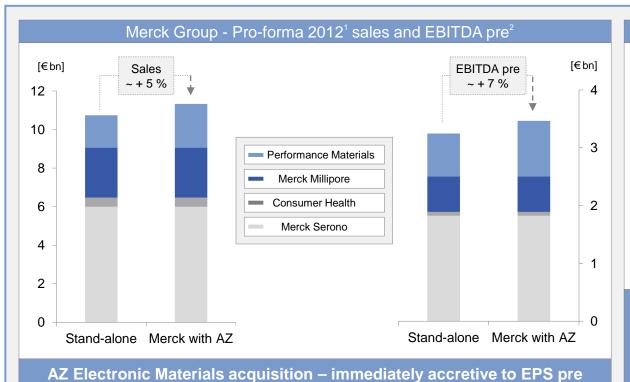
- UK Takeover Code applies
- Expected publication of offer document: December 2013
- Expected closing of the transaction: H1 2014

#### Conditions

- Merger control approvals
- Minimum acceptance level: 95%

## AZ Electronic Materials acquisition – immediately financially accretive





#### Expected financial impacts

- Group sales and EBITDA pre lifted by 5-7%; margin remains at ~30%
- Synergies: €25 m, i.e. ~4% of acquired sales; fully implemented in second full year after closing
- Expected integration costs: ~€50 m; spread over 2014-16
- PPA³: mid double-digit, goodwill ~€1bn
- Immediately EPS pre<sup>4</sup> accretive

Meeting Merck's financial acquisition criteria

Pro-forma calculation based on published sales for FY 2012 for Merck and AZ

<sup>&</sup>lt;sup>3</sup>Incremental annual amortization from purchase price allocation in € m <sup>4</sup>EPS pre = EPS pre one-time items and amortization from PPA

# AZ Electronic Materials acquisition is a strong strategic fit



Leverage business model Like our Liquid Crystals business, AZ has an attractive business model based on innovation, high customer proximity, solid market share and superior profitability

**Enhance leadership** 

Broadening Merck's product offering to the display industry and diversifying into high value-added specialty chemicals for integrated circuits

Expand growth profile

Accessing additional source for future growth in adjacent electronics chemicals applications

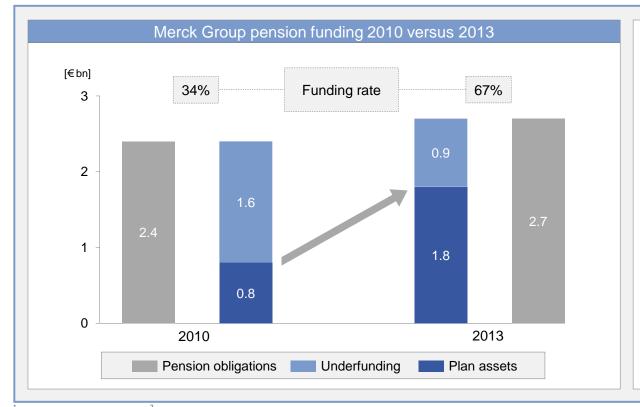
Further strengthen customer interaction

Together with AZ's knowledge, the LC unit will be in an even better position to develop future innovative solutions for its customers



## Rigorous pension funding of last three years brings Merck up to market standards





- Significant improvement of funded status since 2010 by ~€1 bn
  - Start of CTA<sup>1</sup> in 2011
  - Overall CTA funding of more than €1 bn
- Improved funding ratio despite increase in pension obligations due to volatility of actuarial interest rates
- Merck's funding rate above DAX average of 65%<sup>2</sup>

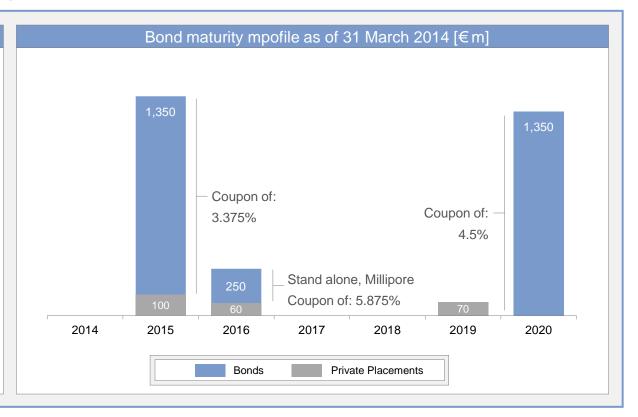
<sup>1</sup>Contractual Trust Arrangement; <sup>2</sup>Source: Towers/Watson

## Comfortable liquidity situation through broad mixture of financing sources



#### Financial profile

- A ratings: Moody's A3 (stable outlook) and S&P A (stable outlook)
- Cash and marketable securities of ~€3.7 bn
- Completely undrawn syndicated loan facility of €2 bn, due in 2018
- Updated Debt Issuance Program with frame of €15 bn, of which
   ~€3 bn are utilized
- Commercial Paper Program of €2 bn, only used for funding peaks



### One-time items in Q1 2014



One-time items on EBIT				
[€m]	Q1 2014		Q1 2013	
	One-time items	thereof D&A	One-time items	thereof D&A
Merck Serono	11	1	56	27
Consumer Health	2	0	0	0
Performance Materials	8	0	4	0
Merck Millipore	6	0	10	0
Corporate & Other	11	0	3	0
Total	38	1	74	27

### **Financial calendar**



Date	Event
August 7, 2014	Q2 2014 Earnings release
November 13, 2014	Q3 2014 Earnings release
March 3, 2015	Q4 2014 Earnings release
April 17, 2015	Annual General Meeting 2015
May 19, 2015	Q1 2015 Earnings release



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