



News Release

Lubrizol Expands Solsperser[®] Hyperdispersant Capacity in Europe

CLEVELAND, April 14, 2015 - The Lubrizol Corporation's Performance Coatings business announces the addition of new hyperdispersant capacity at its Huddersfield, UK facility. The new capacity will be used for the manufacture of Solsperser[®] hyperdispersants, high quality additives that improve pigment dispersion in demanding coatings and digital inks applications.

"Our investment in this new manufacturing capacity emphasizes our commitment to bring high-value dispersant chemistry to both the European and the global market," comments Tom Keir, Lubrizol director of product management. "The installation of this new capacity was necessary to meet increasing demand for our existing portfolio of dispersants and also support the commercialization of new Solsperser[®] hyperdispersant technologies for digital inks and aqueous-based applications."

The efficiency and operational flexibility benefits offered by this added capacity will enable Lubrizol to provide customers with a diversity of options to meet their dispersant needs. The new capacity also adds even greater supply reliability for Europe and throughout the rest of the world.

About Lubrizol Performance Coatings

At Lubrizol, we innovate coatings solutions that help our customers balance the aesthetics, durability, and functionality needs of their products for a wide array of surfaces and substrates. Our strength is in collaborating with customers to solve their toughest challenges-such as making coatings safer, enhancing production efficiency and reducing environmental impact-without compromising performance. To learn more, contact your Lubrizol representative or visit www.lubrizol.com/coatings

About The Lubrizol Corporation

The Lubrizol Corporation, a Berkshire Hathaway company, is a technology-driven global company that combines complex, specialty chemicals to optimize the quality, performance and value of customers' products while reducing their environmental impact. It produces and supplies technologies to customers in the global transportation, industrial and consumer markets. These technologies include lubricant additives for engine oils, driveline and other transportation-related fluids, industrial lubricants, as well as additives for gasoline and diesel fuel. In addition, Lubrizol makes ingredients and additives for home care and personal care products and pharmaceuticals, and specialty materials, including plastics technology and performance coatings in the form of specialty resins and additives. Our products for the oilfield market include technologies for exploration, production and transportation.

With headquarters in Wickliffe, Ohio, Lubrizol owns and operates manufacturing facilities in 17 countries, as well as sales and technical offices around the world. Founded in 1928, Lubrizol has approximately 8,000 employees worldwide. Revenues for 2014 were \$7 billion. For more information, visit Lubrizol.com.

Solsperser[®] is a registered trademark of The Lubrizol Corporation.

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