

# POLYONE EXPANDS SPECIALTY OFFERINGS WITH ACQUISITION OF MAGENTA MASTER FIBERS

DECEMBER 9, 2015

- Specialty acquisition broadens solutions portfolio of colorant and additives technologies for fiber applications
- Extends PolyOne's existing reach into strategic end markets such as transportation and consumer goods
- Accelerates global growth with local manufacturing and commercial presence in Europe and Asia

CLEVELAND, Dec. 9, 2015 /PRNewswire/ -- PolyOne Corporation (NYSE: POL), a premier global provider of specialized polymer materials, services and solutions, today announced the acquisition of Magenta Master Fibers (Magenta), an innovative developer of specialty solid color concentrates for the global fiber industry.

PolyOne purchased Magenta from BASF for \$22 million, which represents a multiple of 6.8x EBITDA. The acquisition is expected to add \$16 million to revenues and be accretive to earnings in 2016.

Magenta's solutions span a wide range of uses, including clothing and apparel, outdoor equipment, high-performance products and multiple materials used in the transportation industry. And consistent with the megatrend of improving health and wellness, additional textile growth opportunities include applications within the hygiene, healthcare and medical markets.

With operations in Milan and Shanghai, 65 percent of Magenta revenues are outside of North America. Magenta will operate within PolyOne's Global Color, Additives and Inks segment,

which last month unveiled its revolutionary new ColorMatrix™ Fiber Colorant Solutions that provide late-stage color injection in fiber applications utilizing liquid solutions.

"PolyOne's unique, customer-first approach to color and additive solutions begins with an unbiased perspective as to the technology. By offering both liquid and solid masterbatch solutions, we better ensure that the chosen technology is the best one for each customer's specific needs," explained John V. Van Hulle, president, Global Color, Additives and Inks, PolyOne Corporation. "With our acquisition of Magenta, we're very pleased to be building this same, deep breadth of specialty solid and liquid colorant solutions for fiber applications."

"This is another excellent, strategic acquisition that will further accelerate our specialty strategy as we pursue our 2020 Platinum Vision," said Robert M. Patterson, president and chief executive officer, PolyOne Corporation. "Similar to our past Color business acquisitions of ColorMatrix and Accella, we will utilize our invest-to-grow integration approach to help our customers innovate and succeed."

## **About PolyOne**

PolyOne Corporation, with 2014 revenues of \$3.8 billion, is a premier provider of specialized polymer materials, services and solutions. The company is dedicated to serving customers in diverse industries around the globe, by creating value through collaboration, innovation and an unwavering commitment to excellence. Guided by its Core Values, Sustainability Promise and No Surprises Pledge<sup>SM</sup>, PolyOne is committed to its customers, employees, communities and shareholders through ethical, sustainable and fiscally responsible principles. For more information, visit [www.polyone.com](http://www.polyone.com).

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## **Forward-looking Statements**

In this press release, statements that are not reported financial results or other historical information are "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements give current expectations or forecasts of future events and are not guarantees of future performance. They are based on management's expectations that involve a number of business risks and uncertainties, any of which could cause actual results to differ materially from those expressed in or implied by the forward-looking statements. They use words such as "will," "anticipate," "estimate," "expect," "project," "intend," "plan," "believe," and other words and terms of similar meaning in connection with any discussion of future operating or financial condition, performance and/or sales. Factors that could cause actual results to differ materially from those implied by these

forward-looking statements include, but are not limited to: unexpected costs that may arise from the announced acquisition of the Magenta business; any material adverse changes in the acquired Magenta business; our ability to achieve the strategic and other objectives relating to the acquired Magenta business, including any expected synergies; our ability to successfully integrate the acquired Magenta business and achieve the expected results of the acquisition, including, without limitation, the acquisition being accretive; our ability to realize anticipated savings and operational benefits from the realignment of assets, including the closure of manufacturing facilities; the timing of closings and shifts of production to new facilities related to asset realignments and any unforeseen loss of customers and/or disruptions of service or quality caused by such closings and/or production shifts; separation and severance amounts that differ from original estimates; amounts for non-cash charges related to asset write-offs and accelerated depreciation realignments of property, plant and equipment, that differ from original estimates; our ability to identify and evaluate acquisition targets and consummate acquisitions; the ability to successfully integrate acquired companies into our operations, retain the management teams of acquired companies and retain relationships with customers of acquired companies including, without limitation, Spartech Corporation and/or Accella Performance Materials; disruptions, uncertainty or volatility in the credit markets that could adversely impact the availability of credit already arranged and the availability and cost of credit in the future; the financial condition of our customers, including the ability of customers (especially those that may be highly leveraged and those with inadequate liquidity) to maintain their credit availability; the speed and extent of an economic recovery, including the recovery of the housing market; our ability to achieve new business gains; the effect on foreign operations of currency fluctuations, tariffs and other political, economic and regulatory risks; changes in polymer consumption growth rates and laws and regulations regarding the disposal of plastic in jurisdictions where we conduct business; changes in global industry capacity or in the rate at which anticipated changes in industry capacity come online; fluctuations in raw material prices, quality and supply and in energy prices and supply; production outages or material costs associated with scheduled or unscheduled maintenance programs; unanticipated developments that could occur with respect to contingencies such as litigation and environmental matters; an inability to achieve or delays in achieving or achievement of less than the anticipated financial benefit from initiatives related to working capital reductions, cost reductions and employee productivity goals; an inability to raise or sustain prices for products or services; an inability to maintain appropriate relations with unions and employees; our ability to continue to pay cash dividends; the amount and timing of repurchases of our common shares, if any; and other factors affecting our business beyond our control, including, without limitation, changes in the general economy, changes in interest rates and

changes in the rate of inflation. The above list of factors is not exhaustive.

We undertake no obligation to publicly update forward-looking statements, whether as a result of new information, future events or otherwise. You are advised to consult any further disclosures we make on related subjects in our reports on Form 10-Q, 8-K and 10-K that we provide to the Securities and Exchange Commission.

To view the original version on PR Newswire, visit:<http://www.prnewswire.com/news-releases/polyone-expands-specialty-offerings-with-acquisition-of-magenta-master-fibers-300190367.html>

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