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Our Products

URC® fruit pieces, flakes, shapes and pastes are designed to deliver the taste, texture and goodness of real fruit to a range of commercially manufactured food products.

All URC® formats and formulations can be customised, including organic versions, to suit your new product development.



Formulation Style

JusFruit™

Made from 100% fruit or vegetable derived ingredients, with no added sugar, JusFruit™ and JusFruit™ + Vege are free from artificial colours, flavours and preservatives.

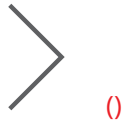
Performance™

Allows fruit to be included in a wide range of long shelf life applications where specific functionality is required and are free from any artificial colours, flavours and preservatives!



URC® Range Innovations

Continually looking toward the drivers that will reveal the next big trend, we strive to develop innovative product ranges to meet these new consumer demands.



Commercial Applications

Are you looking to add the taste, texture and goodness of real fruit to your products but having issues with moisture transfer, bake-stability or shelf life?

We can help! Taura's unique URC[®] delivers fruit pieces, flakes and pastes in a bake-stable, low water activity format, designed specifically for your needs.

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