

Presentation to Investors / Analysts – New Business Development and Opportunities in Emission Control Technologies

31st January 2013

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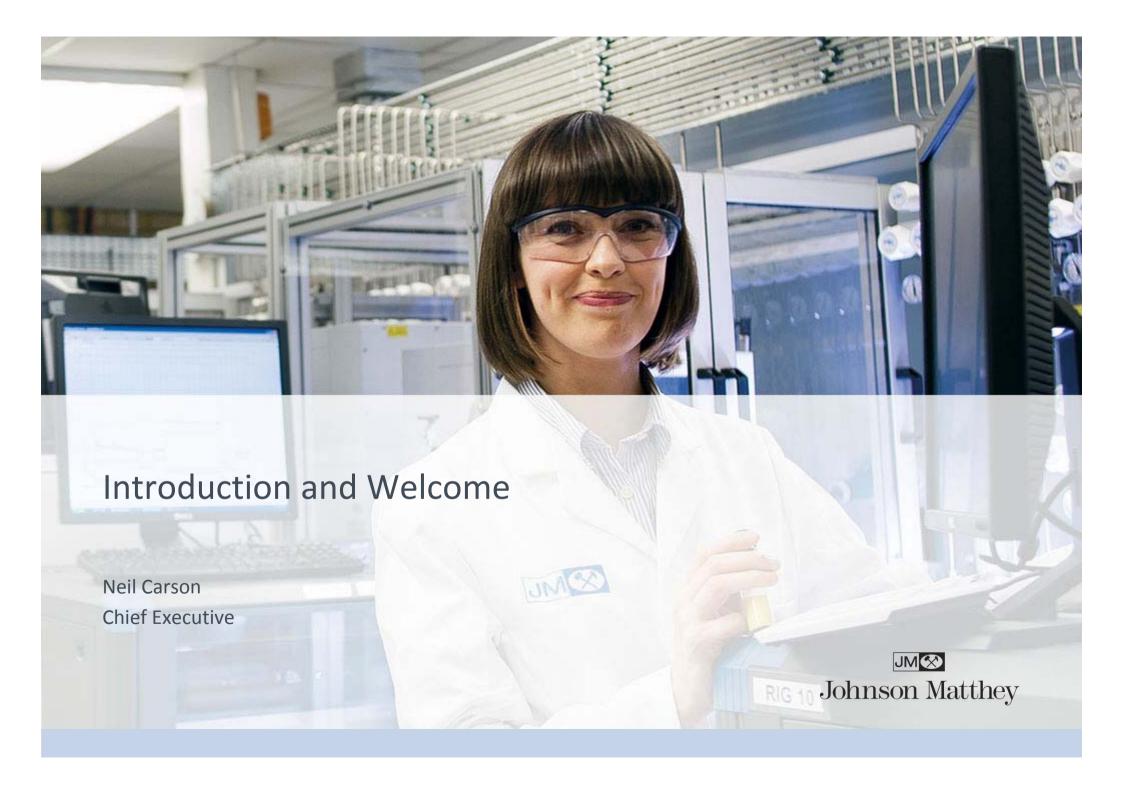


# **Cautionary Statement**

This presentation contains forward looking statements that are subject to risk factors associated with, amongst other things, the economic and business circumstances occurring from time to time in the countries and sectors in which Johnson Matthey operates. It is believed that the expectations reflected in these statements are reasonable but they may be affected by a wide range of variables which could cause actual results to differ materially from those currently anticipated.

JM 🕸

Johnson Matthey





# Programme

11.00	Introduction and Welcome	Neil Carson
11.10	New Business Development  Q&A and coffee break after this session	Nick Garner, Roanna Doe, Martin Green
12.10	Opportunities in Emission Control Technologies  Q&A after this session	John Walker
13.10	Lunch	
13.55	Light Duty Aftertreatment Technology	Dr Chris Morgan
14.25	Emissions Control Catalysts for Heavy Duty Vehicles	Dr Andy Walker
14.55	Opportunities in Emission Control Technologies – Wrap Up and Summary Q&A after this session	John Walker
15.15	Tour – Emission Control Technologies Production Facilities and Technology Centre Coffee <i>after this session</i>	Dr David Prest
17.15	Closing Remarks and Final Q&A  Q&A after this session	Neil Carson
17.45	Coach Departs for Drinks Reception and Dinner	



### Purpose of the Day

### **Provide**

an overview of our new business development activities

### **Outline**

our progress in four new business areas: air purification, advanced packaging, water purification and battery technology

# **Update**

on the drivers and opportunities in JM's Emission Control Technologies business

# **Explain**

How we continue to add value through R&D and technology to leverage future growth opportunities





### Introduction



A world leading technology company



Success founded on continued investment in R&D and product development



Differentiation through technology



Proven strategy in place to develop new business areas



Well positioned in growth markets



Delivers value



# Strategy and New Business Development

Nick Garner
Group Director, Corporate and Strategic Development





# Introduction to Johnson Matthey New Business Development

### **Update**

on New Business
Development
progress

### Insight

into the New Business
Development **process** 

# **Explain**

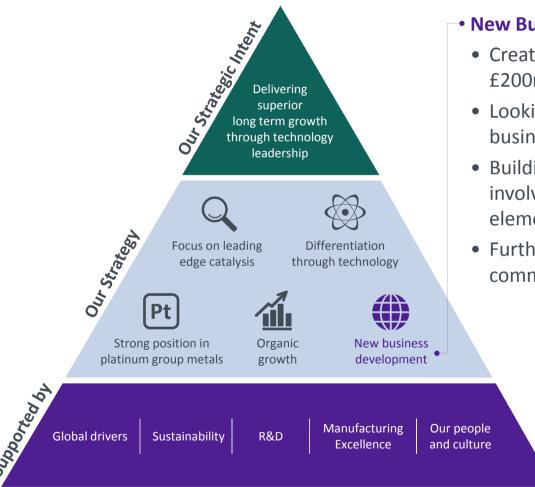
key **growth** opportunities

## **Details**

of our work on:
Air Purification,
Advanced Packaging,
Water Purification and
Battery Technology



### Strategic Direction to 2020



#### New Business Development Objectives:

- Create new divisions with sales of more than £200m in 10 years
- Looking at areas peripheral to main operating business focus
- Building on core competences of JM but will involve development /acquisition of some key elements
- Further improve the generation and commercialisation of new products in JM



### Global Drivers Impacting the Chemical Industry



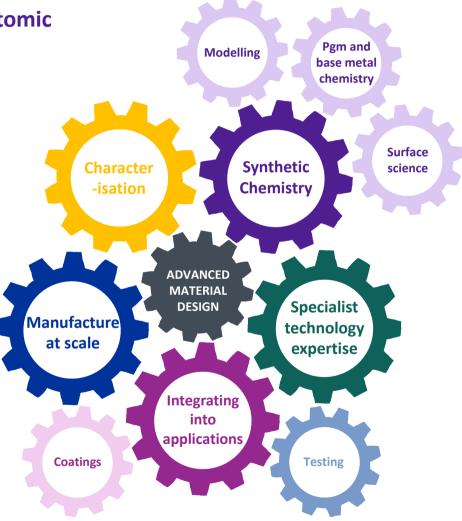


# JM Technology Competences

Designing advanced materials at the atomic scale to deliver real life solutions



 Sustainable, high technology, high margin businesses need clever solutions

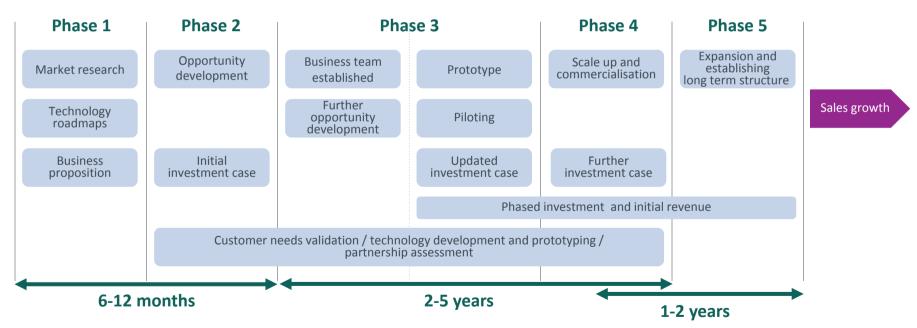




### New Business Development Process

Market focused research in promising areas to identify opportunities that would allow JM to build on core competences and other capabilities

- Prioritise and scope out opportunities into JM-specific business propositions
- Product / market development through R&D, prototyping and commercial launch



Ongoing cost £6m p.a. to support the current levels of activities in market research and product development across a portfolio of opportunities



## Developing a Portfolio of Opportunities

#### Aim is develop high tech, high margin, high growth businesses in developing niche markets

- Market research led process filters down a large number of opportunities to specific business propositions
- **Current** examples include:



• Potential businesses have a range of risk profiles but all have potential to be substantial business in 2020 timeframe



# Opportunities in Air Purification, Advanced Packaging and Water Purification

Roanna Doe Group Corporate Development Director





### Opportunities in Air Purification

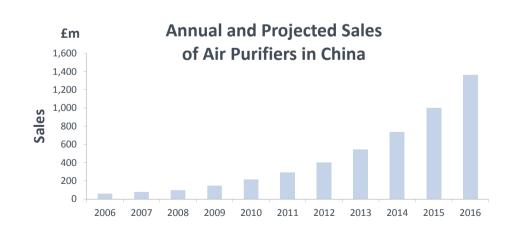


#### The Opportunity:

- Extension of JM's existing air purification activities
- Driven by:
  - Increasing air quality concerns
  - Greater energy efficiency demands

#### The Market:

- Current technologies £1bn in sales
- Consumer driven, increasing regulation
- Immediate focus in Asia





# Opportunities in Air Purification



### **The Offering:**

- Current technologies focus on trapping particles
- Demand for:
  - gaseous pollutant removal
  - reliability and durability
  - energy and price efficiency
- Potential for advanced solutions



### Phase 2

- Business to business approach
- Ongoing market research
- Establishing commercial links
- Research and development teams in place
- Ambient conditions and advanced adsorbents





### Advanced Food Packaging



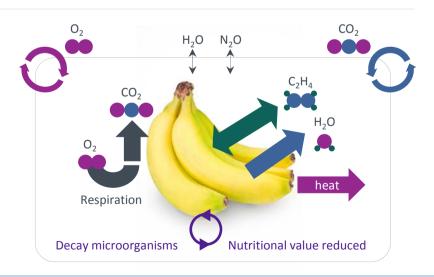
#### The Opportunity:

- Extension of JM's existing activities in this area
- Driven by:
  - Consumer demand
  - Need to minimise food loss levels
  - Desire to **reduce** use of chemicals
  - International transport **longer life** required

#### The Market:

- Ecosystem control
- Active packaging worth £1.5bn in 2010
- Evidence of demand for advanced technologies







### **Advanced Food Packaging**



### The Offering:

- Technologies to manage gas levels
- Integrated solutions
- **Regulation** compliance
- Extended range of technologies, applications and market links



### Phase 2

- Business to business approach
- Developing our market and applications knowledge
- Expanding our market links
- Technology workstreams established
- Focus on applications engineering, ambient conditions





### Water Purification

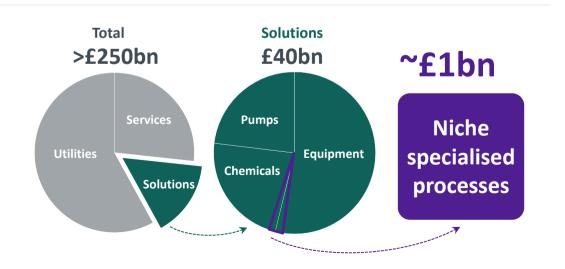


#### The Opportunity:

- Removal of **problematic pollutants** from water
- **Regulators** supportive of proven, cost effective technologies

#### The Market:

- Most of £250bn+ total spend not of interest to JM
- Niche advanced materials and specialised process sector ~£1bn
- Specific addressable demand worth
   £200m today





# Water Purification

#### **Initial focus**



#### **Toxic Metals:**

- Remove to **lower levels** from **wider range** of sources
- Potential for JM to add value
  - Collect in non-hazardous form
  - Support regulatory requirements
- Adapt JM's existing scavenging technologies

#### **Organic Chemical Pollutants:**

- Limits to current technology applications
  - Space restrictions
  - Operating conditions
  - Cost effectiveness
- Develop JM's catalytic and electrochemical technologies





### Water Purification



#### The Offering:

- Advanced material solutions for difficult to remove pollutants
- Initially adapt existing JM technologies
  - Supports high margins
  - No significant medium term capex required
- Short, medium and long term opportunities



#### Phase 3

- Business to business approach, focus on industry
- Business and technical teams in place
- Specific commercial links being established
- Trials under way on three continents
- Acquisition opportunities being assessed





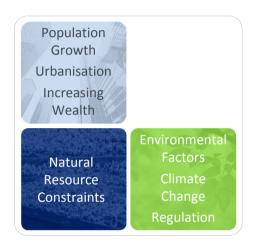
# Opportunities in Battery Technology

Martin Green
Group Strategic Development Director





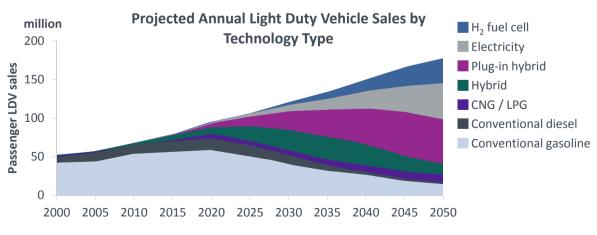
### **Batteries**



- **Electrification** of vehicle powertrains a growing trend
  - Supported by major global drivers
- Electrification places new demands on the vehicle system:
  - Energy efficiency
  - Heat utilisation
  - On-board energy storage



 A key challenge – substantial improvements to current battery technology required



Source: IEA Energy futures, BLUE Map scenario



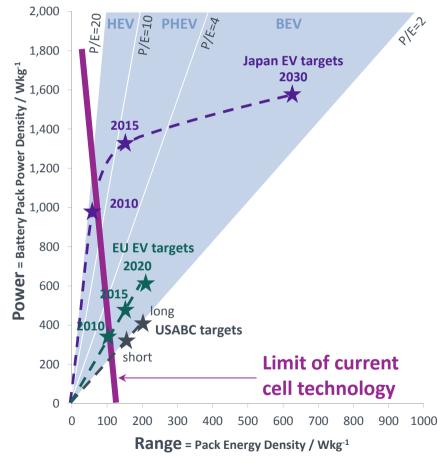
### **Battery Materials**

- Many types of EV from start / stop hybrid to fully electric vehicles
  - Each with different energy requirements
- Rapidly growing market for EVs
  - Expected to reach 10 15 million vehicles by 2022<sup>(1)</sup>
- Opportunities in automotive and other high performance applications
- Current battery technology cannot deliver the performance required



 Opportunity to apply JM approach to solving these problems

### **Electric Vehicle Battery Requirements**(2)



(2) Adapted from Peter Lamp, BMW, AABC 2010



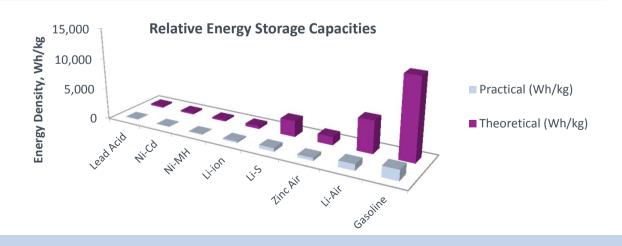
### What is Johnson Matthey Doing?



- Battery Technologies group formed in 2012
  - Focus on advanced materials and applications engineering for high performance battery systems
- Building a new business grouping, through internal R&D and acquisitions
  - Acquisition of the Axeon Group in October 2012
  - Expanded internal **R&D programme** underway
- Excellent match with JM technology competences



 Target £300m revenue from Battery Technologies group in 2020





### Acquisition of Axeon

- Leading developer of battery systems for high performance applications
  - Application analysis and design
  - Cell selection and pack engineering
  - Assembly and supply
- Cell agnostic strategy, working with many different cell chemistries and vendors
- Revenue of ~£60m p.a., manufacturing in UK and Poland
  - Strong position in portable power
  - Developing position in automotive





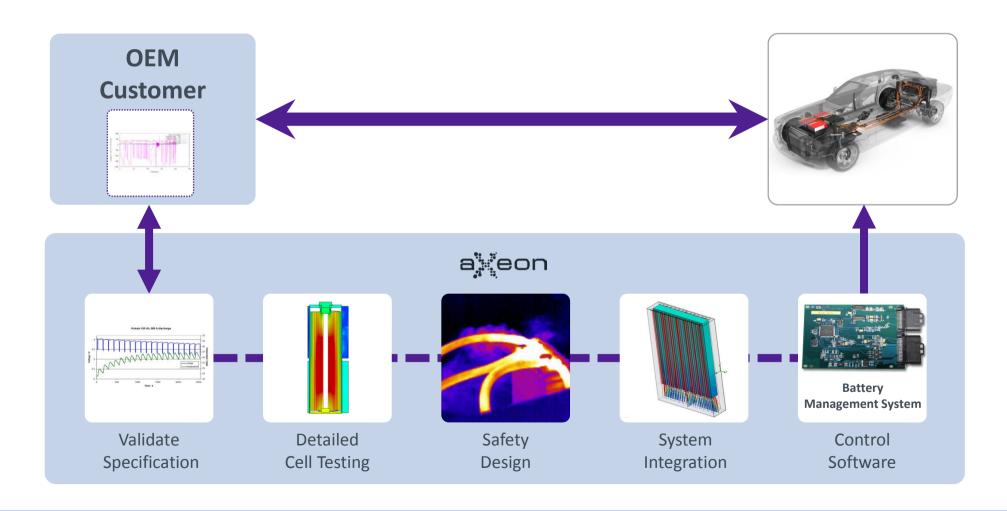


### a eon

• Over a million vehicle miles driven since 2007 = 20MWh of batteries shipped



## Translating Vehicle Requirements into System Design





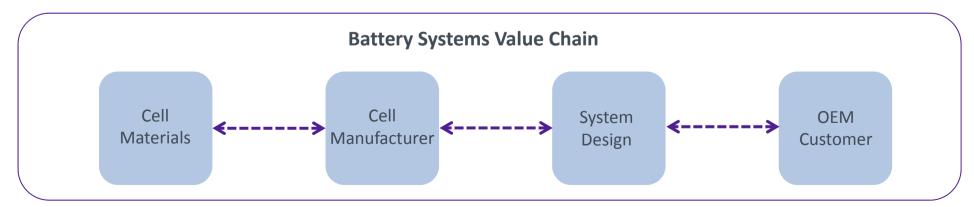
### Axeon

### **Integration**

- Initial integration programme complete
- Continuing to deliver on growth plan
  - Automotive and portable power
- Synergies already showing
  - Technology exchanges
  - JM materials characterisation capability
- Investment to support growth of the business
- Establishing materials testing and cell prototyping capability



Axeon is already accessing JM's world leading characterisation capabilities





### **Battery Technology Summary**

#### Axeon has delivered:

- Existing revenue stream and good growth prospects in automotive
- Window on Li-ion technology landscape
- Deep understanding of battery applications engineering
- Strong synergies from JM characterisation and analysis capability

#### **Next steps:**

- Refine and developing the broader JM materials plan for batteries
  - Improved Li-ion technology
  - Next generation batteries
- Evaluation of further acquisitions underway



# Strategy and New Business Development

Nick Garner
Group Director, Corporate and Strategic Development





### Developing a Portfolio of Opportunities

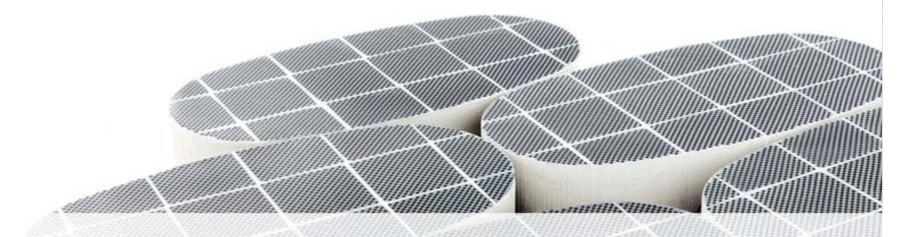
#### Aim is to develop high tech, high margin, high growth businesses in developing niche markets

• Market research led process filters down a large number of opportunities to specific business propositions. Examples discussed:



- Potential businesses have a range of risk profiles but all have potential to be substantial business in 2020 timeframe
- M&A is key to delivery





# Opportunities in Emission Control Technologies

John Walker
Division Director, Emission Control Technologies





# Agenda

01	Overview and Strategy	John Walker
02	Introduction to Emission Control Technologies (ECT)	
03	Recap of Global Drivers for the Chemical Industry	
04	The Light Duty Catalyst Market  i. Vehicle Production  ii. Legislation  iii. Technology and Revenue Implications  iv. Powertrain Trends  v. Market Position  vi. Market Growth	
05	The Heavy Duty and Non-road Catalyst Market  i. Vehicle Production ii. Legislation iii. Technology and Revenue Implications iv. Market Position v. Market Growth	
06	Light Duty Aftertreatment Technology	Dr Chris Morgan
07	Emissions Control for Heavy Duty Vehicles	Dr Andy Walker
08	Summary and Key Messages	John Walker



### Overview

#### **Showcase**

the exciting growth opportunities in emission control catalysts

#### **Detail**

the market, legislative and technology **drivers** of the business

### Highlight

in our markets
over the next
decade

### **Explain**

how R&D and strong
customer relationships
will drive our future
growth











### Emission Control Technologies' Strategy





# Maintain differentiation through technology by investing in R&D

- High performance catalysts
- Materials science and manufacturing

# A deep understanding of our markets and customers





### **Manufacturing Excellence**

- Optimum efficiency
- High quality products

#### **Deliver superior growth**

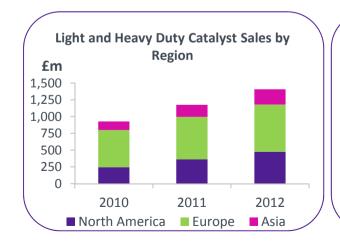
- Markets driven by global trends and regulation
- Rates above industry baselines

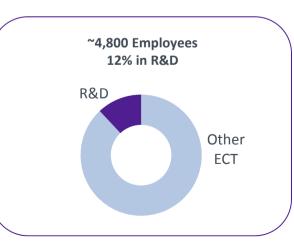


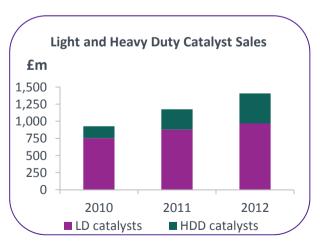
### Overview of ECT

- Global **leader** in emission control
- Extensive operations across the globe
- Sales growth of 187% over 10 years to £1.5 billion (11% CAGR)

- HDD business now **33%** of sales
- Legislation drives value growth with more new opportunities







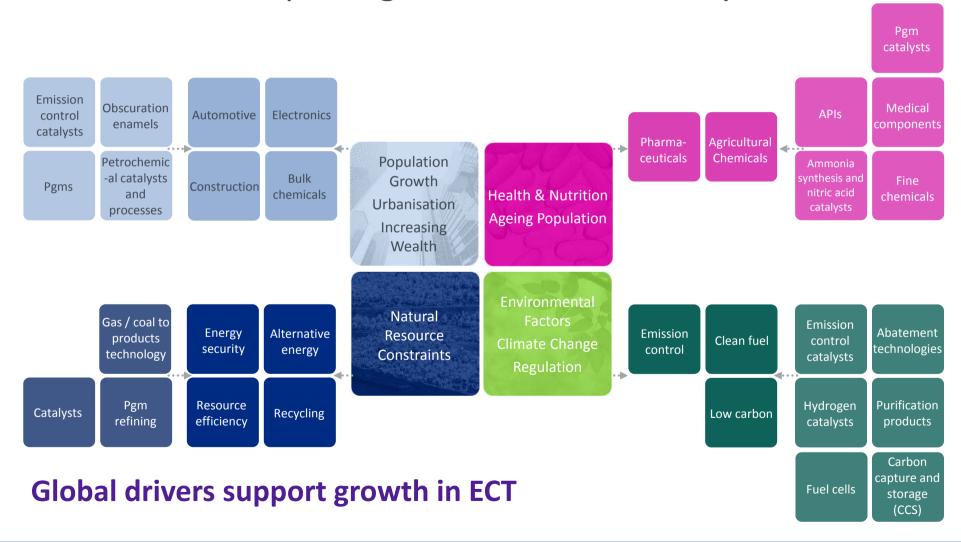


### ECT's Global Network





## Global Drivers Impacting the Chemical Industry





# The Light Duty Catalyst Market

#### Market Growth Drivers

- i. Vehicle Production
- ii. Legislation
- iii. Technology and Revenue Implications
- iv. Powertrain Trends
- Market Position
- Market Growth

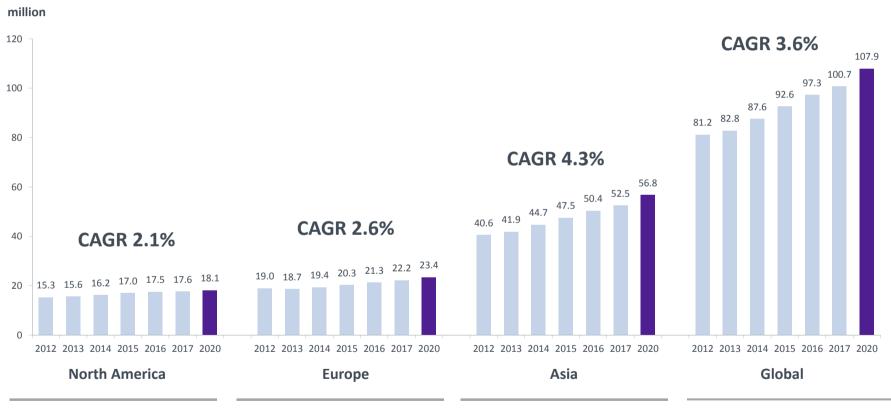








# Light Duty Vehicle Production to Grow — Shift to Asia Global megatrends support increasing vehicle production

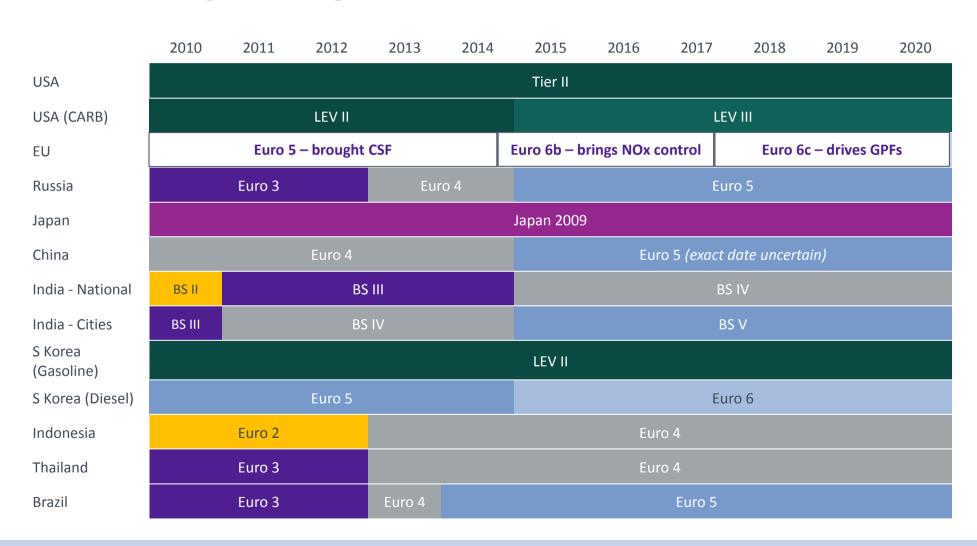


- Recovery 2010 to 2012, steady growth to 2020
- Weakness in 2013, recovery from 2014 expected
- China slows but still fastest growing region
- JM growth expected at a few % ahead of market

Source: LMC (December 2012)

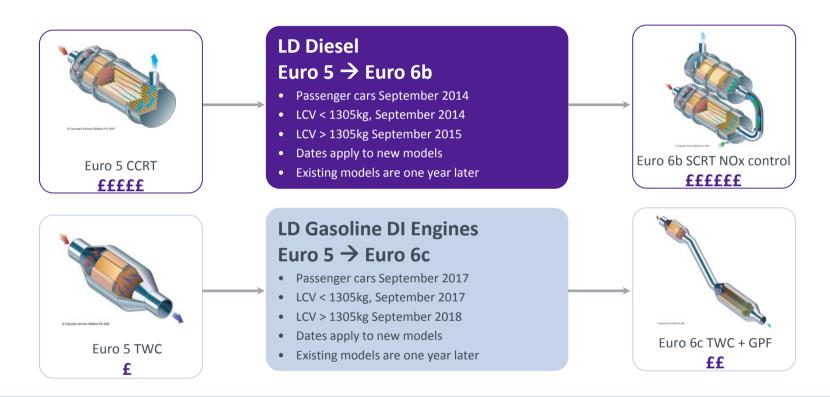


# New and Tighter Regulations Across the World





## Revenue Implications of New Legislation and Technologies





• Europe offers the most **growth in revenue** per vehicle



### Trends in Powertrain Mix in the Medium Term

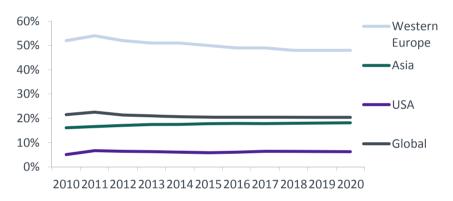
Diesel maintains high market share in Europe, ZEV share remains small

- Diesel remains a European phenomenon
  - Slight decline in diesel share as efficient small gasoline engines become more popular
- Alternative powertrains gain ground but slowly
  - Global penetration remaining below 1%
- Penetration of alternative powertrains not sufficient to reverse global growth in internal combustion engine sales

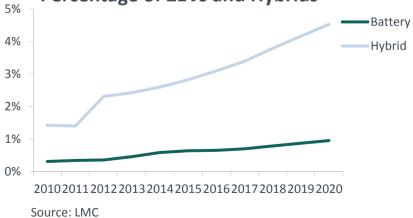
# JM 🛠

- Mix remains **positive** for ECT technologies
- Hybrids require catalysts

### **Percentage of Diesel**



### Percentage of ZEVs and Hybrids





### JM Global Market Position

JM global share of supply stable at circa 30%





- #1 position in **highest value** European market
- #1 in China 47% of forecast global growth over next five years
- #1 in **new growth areas** inc. SE Asia and Russia
- Weaker in Japan and Korea competitor JVs and Cataler

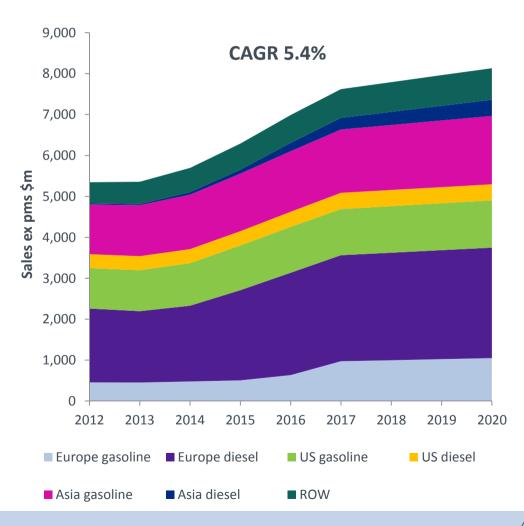


# Strong Sales Growth Continues in Light Duty

- Market size \$6bn by 2015 and \$8bn by 2020
- European diesel remains the main value driver
- Euro 6 and GPFs provide opportunities in Europe
- Asian car sales growth adds further opportunity



- Light duty market continues to offer significant growth potential
- JM sales growth expected at 2 to 3% ahead of growth in global vehicle production





# The Heavy Duty and Non-road Catalyst Market

- Market Growth Drivers
  - i. Vehicle Production
  - ii. Legislation
  - iii. Technology and Revenue Implications
- Market Position
- Market Growth



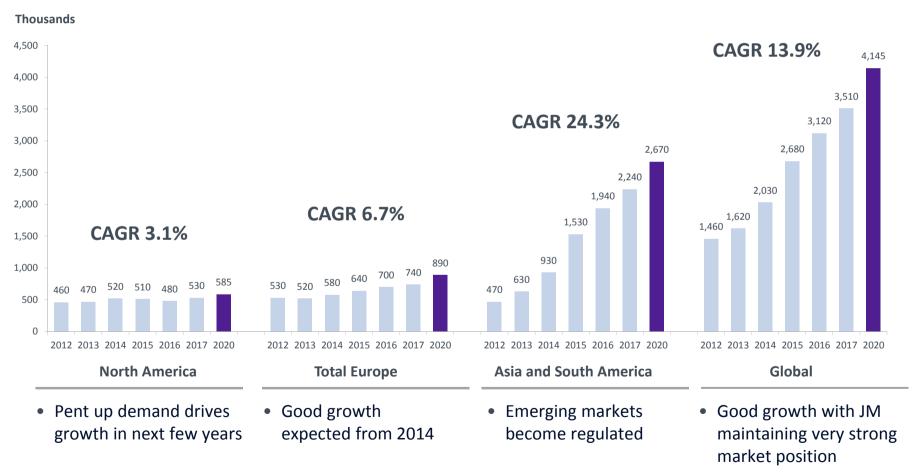






# Heavy Duty Vehicle Regulated Engines

Volatile, sensitive to global economy. Asian regulations imminent

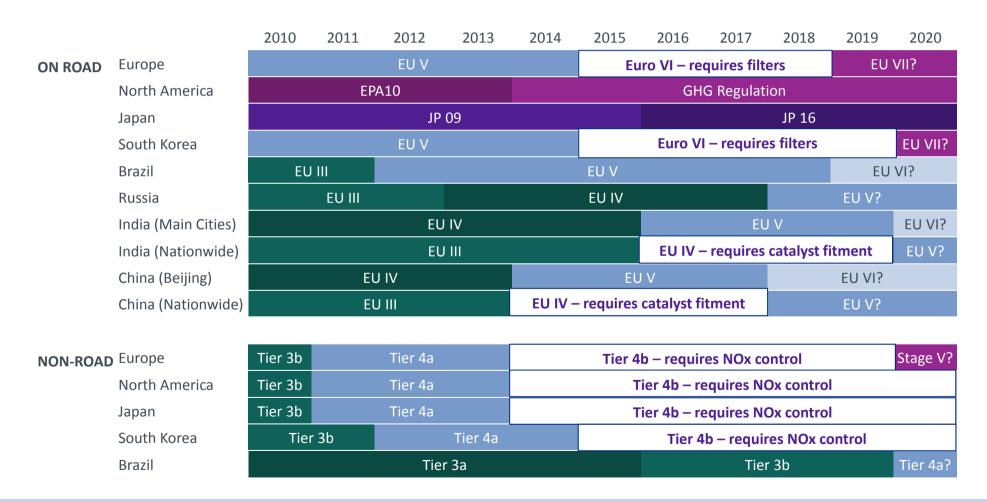


Source: LMC (December 2012); JM estimates for proportion regulated



## Heavy Duty Diesel: Global Regulatory Introductions

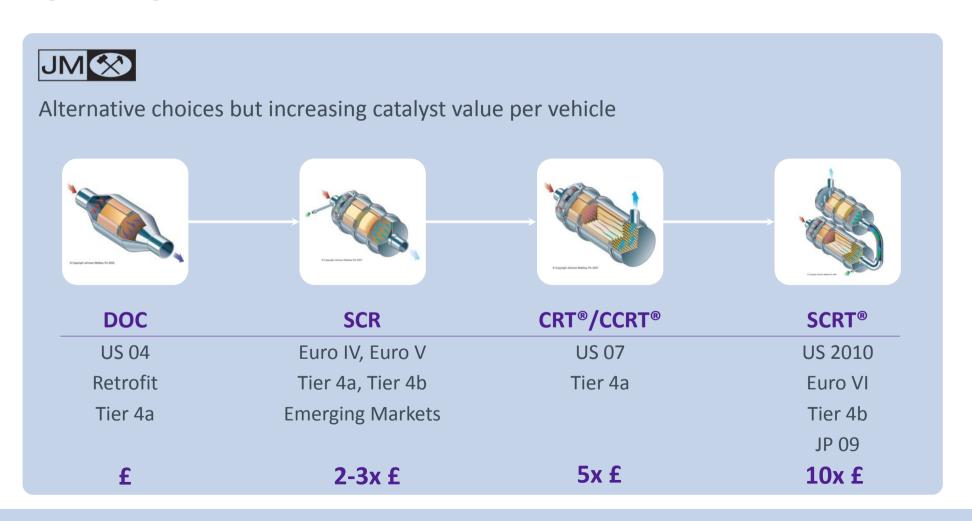
New and tighter regulations will continue to drive catalyst demand





# Increased Value with Tightening Regulations

**Engine management and emission control trade offs** 





### JM Global Market Position

Expect >50% share of global supply (inc. China and India) to be maintained





- Clear #1 position in North America and Europe
- Japan and Korea dominated by competitor JVs
- Significant share won in India

- China more closely fought with local catalyst makers – may change as systems become more complex
- Leading position carried over into non-road

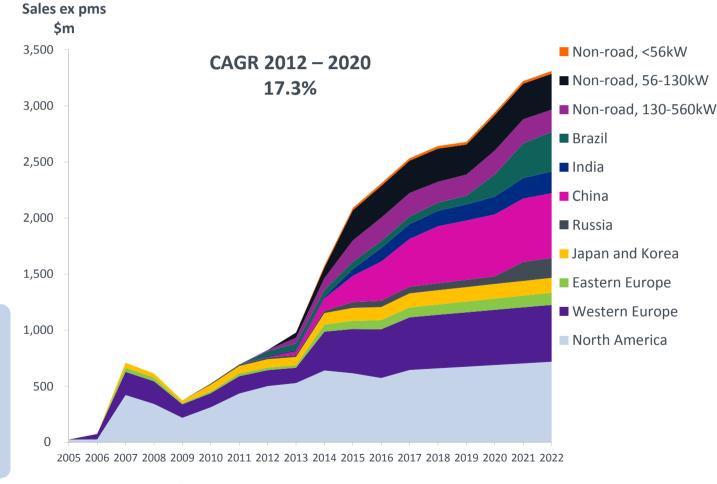


# A \$2.1bn Market by 2015, Growing to \$3.0bn by 2020

- Euro VI major contributor
- Growth in China as more vehicles become regulated
- Non-road sector adds value
- JM prior estimate revised:
  - Reduction in European truck sales
  - 18 month delay in Chinese legislation



 Heavy duty market continues to offer significant growth potential



Source: JD Power and JM estimates



# Key Takeaways...









Growth in all our markets

Legislative tightening continues to deliver value

Many opportunities develop and derive value from innovative technologies

JM continues to invest ahead of growth opportunities. ECT's capex reduces to around 1x



Strong position in HDD to be maintained



Margins stable to growing



Double digit growth on average for the foreseeable future



# Light Duty Aftertreatment Technology

Dr Chris Morgan
Technology Director, Emission Control Technologies, Europe

JM Son Matthey



# Agenda

### **Light Duty Aftertreatment Technology**

- **01** Opportunities for New Technology
- **02** Diesel
  - i. Selective Catalytic Reduction (SCR)
  - ii. NOx Adsorber Catalysts (NAC)
  - iii. SCR on a Filter (SCRF®)
- **03** Gasoline
  - i. Gasoline Particulate Filters (GPF)
  - ii. LEV III
- **04** CO<sub>2</sub> Regulations
- **05** Real World Emissions



# Key Legislation Changes in Light Duty

- Lower Diesel NOx limit for Euro 6 (2014/15)
  - Reduces from 180 to 80mg/km
- Gasoline Particulate Number Control for Euro 6
  - Limit reduces from 6x10<sup>12</sup> to 6x10<sup>11</sup>/km in 2017/18
- Real World Driving Emissions (RDE)
  - Proposed to reduce off-cycle emissions in Europe
  - Details being finalised: portable emissions measurement system (PEMS) or random drive cycle?
- LEV III forces lower fleet average emissions
  - More vehicles to be certified as SULEV 20 and SULEV 30
- Tightening rules in emerging markets e.g. China, Indonesia



• Plays to ECT's global footprint







# **New Product Opportunities**

#### **Diesel NOx control**

- Widespread adoption of SCR and NAC
- Integration onto particulate filter SCRF®
- Multifunctional filters ammonia (NH<sub>3</sub>) slip, hydrogen sulfide (H<sub>2</sub>S) attenuation

### **Gasoline particulate number**

- Introduction of coated gasoline particulate filters
  - Three Way Filters (TWF<sup>TM</sup>)

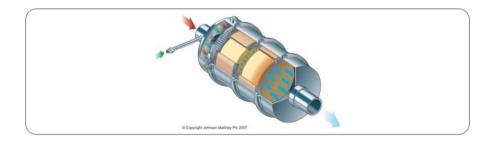
# More robust catalyst systems for real world emissions control

- Increased thermal durability
- Emissions control at low temperatures
- Emissions control at high speed / high exhaust gas flow





### Diesel NOx Control



### **Selective Catalytic Reduction (SCR)**

- Metal-zeolite based catalyst
- Low pgm loading (slip catalyst only)
- Requires urea injection system, with tank, doser and injector systems
- Favoured on larger vehicles



### **NOx Adsorber Catalysts (NAC)**

- Pgm based catalyst
- Requires fuel addition, hence penalty on fuel consumption
- Favoured on smaller vehicles



- JM well positioned with both technologies
- Trend moving to **SCR for all** engine sizes



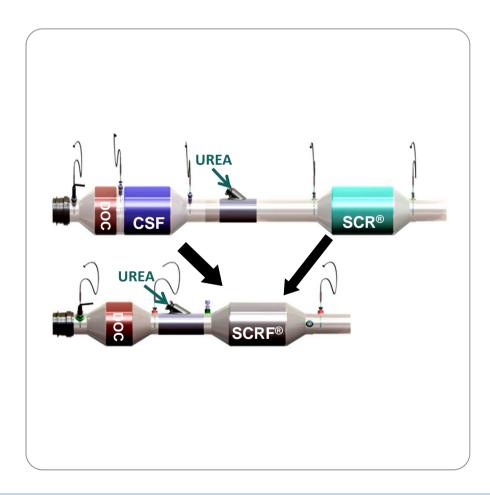
# Integration of SCR and Soot Filter – The SCRF®

# The next step for diesel NOx control

- SCRF® allows improved thermal management of catalyst on vehicle
- Technically very demanding system
- May require additional SCR / ammonia slip catalyst (ASC) to maximise NOx conversion
- Delivers performance improvements and cost benefits to customer



• Higher technology product adds value





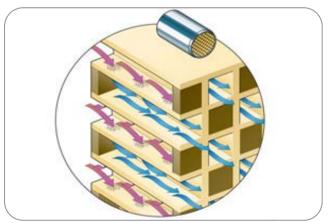
### Gasoline Particulate Filters

- Alignment of Euro 6 particulate number legislation for gasoline and diesel
  - Expected introduction with Euro 6c in 2017/18
  - Not expected outside Europe until post 2020
- Ultrafine particles can penetrate deep into the lungs
- JM's Three Way Filter (TWF™) technology can reduce particle number by 50 - 90% on gasoline direct injection engines
- Development partnerships with major European OEMs



• GPF doubles catalyst value for JM







# Key Legislation Changes Outside Europe

### In US LEV III forces lower fleet average emissions

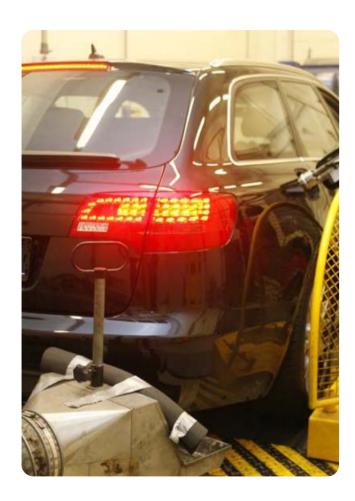
- More vehicles to be certified as SULEV 20 and SULEV 30
- Little change to catalyst system in next five years

### US 'Clean Diesel' is an opportunity for growth

 Especially due to close partnerships with key European OEMs

# Main growth effect in Asia is vehicle sales rather than legislation

 Carry over of existing Euro 4/5 gasoline products from Europe





# CO<sub>2</sub> Regulations Provide Further Opportunities

- CO<sub>2</sub> indicative of fuel efficiency
  - EU: 130g CO<sub>2</sub>/km by 2012; 95g CO<sub>2</sub>/km by 2020
  - USA 233g CO<sub>2</sub>/mi by 2012; 131g CO<sub>2</sub>/mi by 2025
- A product of combustion
- Cannot be catalytically transformed
- Can be reduced by:
  - Consumer decisions smaller powered engines
  - Powertrain development

Powertrain Development	Additional Catalyst Value
Smaller powered engines	×
Hybrid	<b>*</b>
Direct injection	<b>*</b>
Lower operating temps	<b>*</b>
Battery electric vehicles	×



- Will require **emission control** modifications
- Will maintain or grow margins



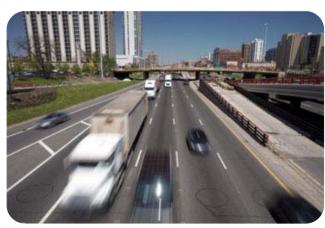
### **Real World Emissions**

- Confirmation of European legislation expected in 2013
- Will require more robust catalyst systems to ensure emissions compliance over wider window of operation

### **Key challenges:**

- High speed diesel NOx control
  - Passive SCR behind NOx adsorber catalyst?
- Low speed emissions
  - Cold Start Catalysts, hydrocarbon (HC) traps
- More thermally durable gasoline systems







# Further Improvement of Current Technologies

# **Key to continue development of existing TWC and DOC technologies**

- Increased durability
- Reduced light-off temperatures
- Reduced pgm content and optimised pgm ratios
- Reduced rare earth content

# **Enables JM to supply better value products** to OEMs

Protecting margin and market position





# **Emissions Control for Light Duty Vehicles**

- Vehicle production continues to grow particularly in Asia
- Tighter legislation will necessitate advanced and more complex catalyst systems
  - In particular in Europe and USA
- Penetration of diesel in Asia
- CO<sub>2</sub> / fuel efficiency requirements and control of new pollutants:
  - Additional challenges and opportunity for new catalyst technologies

- Exciting opportunities in diesel NOx control
  - SCR, NAC and SCRF®
- Exciting opportunities in gasoline particulate control with TWF<sup>TM</sup>
- Real world driving emissions testing
  - Demand for **new technologies**
- New and improved technologies



• Continuing growth opportunities underpinned by vehicle growth, legislation and new technologies



# **Emissions Control for Heavy Duty Vehicles**

Dr Andy Walker Technology Director, HDD





# Agenda

### **Emissions Control for Heavy Duty Vehicles**

- Heavy Duty Diesel (HDD) Technology Trend
- Key Legislative Changes and Implications
- **03** CO<sub>2</sub> and Fuel Economy Regulations
- Potential Future Regulations
- New Product Opportunities
- Other Powertrains



# HDD Technology Trend: Multifunctional Systems

Complex systems with multiple catalyst components required to meet advanced legislation

### **■** DOC – Diesel Oxidation Catalyst

- Removes CO and HC
- Oxidises fuel to drive active filter regeneration
- Converts some NO into NO<sub>2</sub>

### ■ CSF – Catalysed Soot Filter

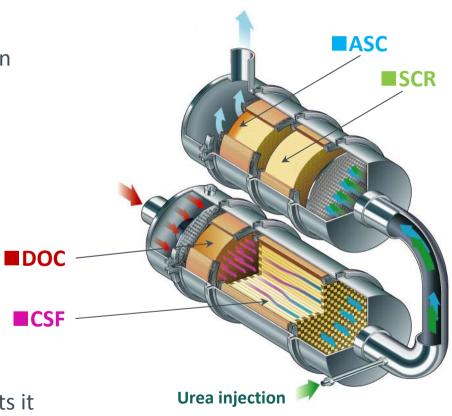
- Traps particulate matter (carbon)
  - For subsequent removal by NO<sub>2</sub> and / or O<sub>2</sub>
- Enables particle number (PN) compliance

### ■ SCR – Selective Catalytic Reduction

Removes NOx via reaction with NH<sub>3</sub>

### ■ ASC – Ammonia Slip Catalyst

 Removes any ammonia (NH<sub>3</sub>) slip and converts it to (predominantly) nitrogen (N<sub>2</sub>)





# Key Legislative Changes and Implications

#### On road

 80% reduction in NOx limit + introduction of particle number legislation for Euro VI (2014)

on all HDD on road vehicles

 Introduction of GHG-based regulation in North America (2014) requires higher NOx conversion systems

on all HDD on road vehicles

Japanese Energy Saving Law (2015) and lower
 NOx limit (JP 16) require increased NOx conversion

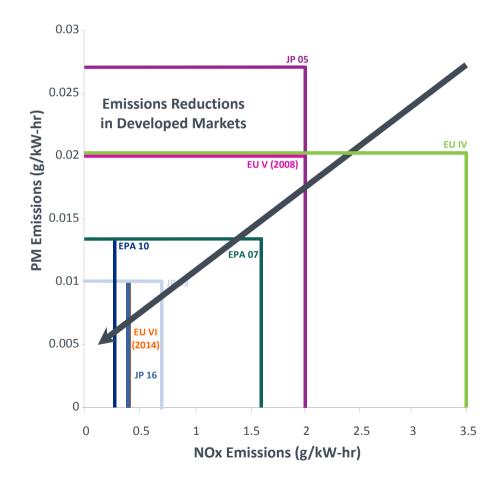
DOC CSF SCR ASC on all HDD on road vehicles

 Brazil Euro V (2012), China Euro IV (2013), India Euro IV (2014/15) drive

**SCR** requirement

• Brazil Euro VI (circa 2018) drives

**DOC CSF SCR ASC** requirement





# Key Legislative Changes and Implications

#### Non-road

- Aligned standards in Europe, North America and Japan
- 80% reduction in NOx limit for Tier 4b (2014)
  - Optimised SCR systems required
- No particle number limit
- Filters not required to meet the non-road
   Tier 4b regulations
- **SCR** is required; typical systems:
  - **SCR** + **ASC**
  - **■DOC** + **■** SCR + **■** ASC
  - ■DOC + ■CSF + SCR + ■ASC





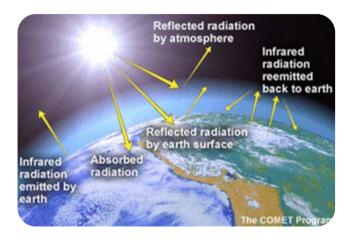


# CO<sub>2</sub> and Fuel Economy Regulations

- Japan tax incentives for fuel efficient vehicles
- North America's EPA recently announced GHG and fuel economy regulations
  - Introduces CO<sub>2</sub>, CH<sub>4</sub> and N<sub>2</sub>O regulations for the first time – targeting global warming
- Active discussions on CO<sub>2</sub> regulation for HDD in Europe
- Major future focus will be on GHG and fuel efficiency



 Catalyst systems will play a major role in enabling fuel efficiency improvements and GHG reductions



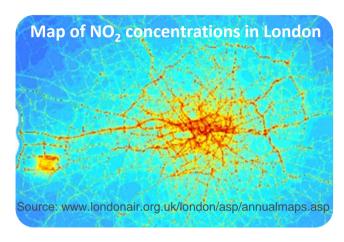


Source (top image): University Corporation for Atmospheric Research



# Potential Future Regulations

- Potential introduction of N<sub>2</sub>O and CH<sub>4</sub> regulations outside
   North America
- Potential introduction of NO<sub>2</sub> regulations
  - Major focus in urban areas to improve urban air quality
- Expected introduction of particle number regulations
  - In non-road Stage V European regulations around 2019/20
  - Would drive filter fitment on all non-road engines
- Increased focus on Black Carbon emissions
  - Major contributor to GHG emissions (40% of current warming)
  - Short lived in atmosphere can achieve immediate benefits







• Should drive filter fitment on non-road vehicles

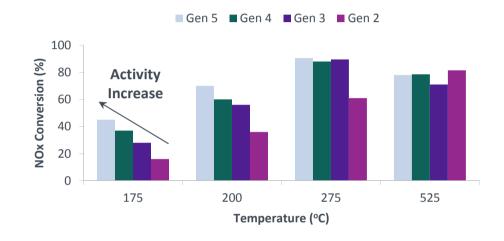


# Current R&D Priorities and Focus

## **New product opportunities**

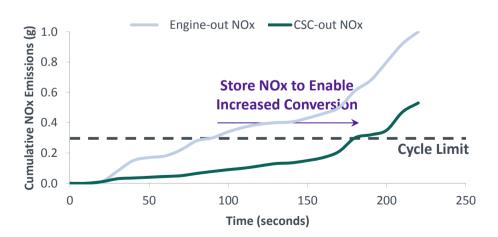
# **Extruded catalysts for optimised low temperature performance**

Enables performance increase and / or volume reduction



## **Cold Start Catalysts (CSC)**

- Engine-out emissions exceed cycle limit in 80 seconds
- CSC gives extra time to get SCR catalyst hot enough to convert NOx





# Other Powertrains

## Natural gas and hybrids

- Potential of natural gas (NG) powered HDD vehicles, especially in North America
  - NG currently lower cost than diesel
  - Potential concerns include higher truck prices, future pricing of NG, methane losses leading to GHG concerns
- NG powered vehicles require catalysts to meet regulations
- Hybrids offer fuel economy advantages for in-city stop-go driving
- Hybrids use the **same catalyst systems** as diesel trucks





Top image courtesy of Clean Energy Bottom image source: Digital Trends, Inc.



# **Emissions Control for Heavy Duty Vehicles**

- Vehicle and engine production continues to grow worldwide
- Tightening legislation in the developed markets (Europe, North America, Japan) moves all on road and non-road engines to complex catalyst systems
- Incoming **legislation** in very large Chinese and Indian markets
  - Will require emissions control on HDD vehicles for the first time
- CO<sub>2</sub> / fuel efficiency requirements and control of new pollutants
  - Offers additional challenges and opportunities for continued development and innovation

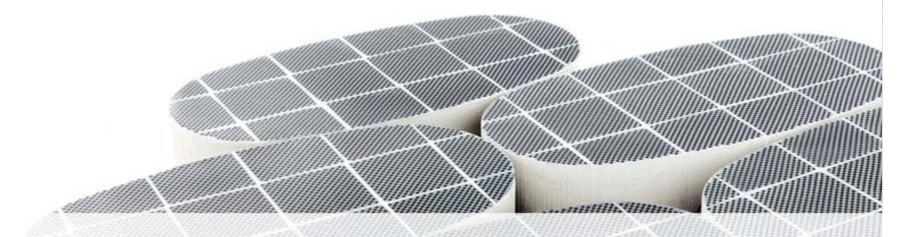








• Continuing growth opportunities underpinned by **vehicle** growth, **legislation** and new **technologies** 



# Opportunities in Emission Control Technologies

John Walker
Division Director, Emission Control Technologies





# Key Takeaways...









Growth in all our markets

Legislative tightening continues to deliver value

Many opportunities develop and derive value from innovative technologies

JM continues to invest ahead of growth opportunities. ECT's capex reduces to around 1x



Strong position in HDD to be maintained



Margins stable to growing



Double digit growth on average for the foreseeable future





# Tour of the Royston Facility

**Dr David Prest** 

Managing Director, Emission Control Technologies, Europe





# **ECT Royston Operations**

#### **Plant Location:**

• Royston, Hertfordshire, England

## **Operating Region:**

European

## **Start of Operations:**

April 2001

#### **Accreditations:**

• ISO/TS 16949 / ISO 14001

# **Site Capacity:**

• CSF + flowthrough catalysts



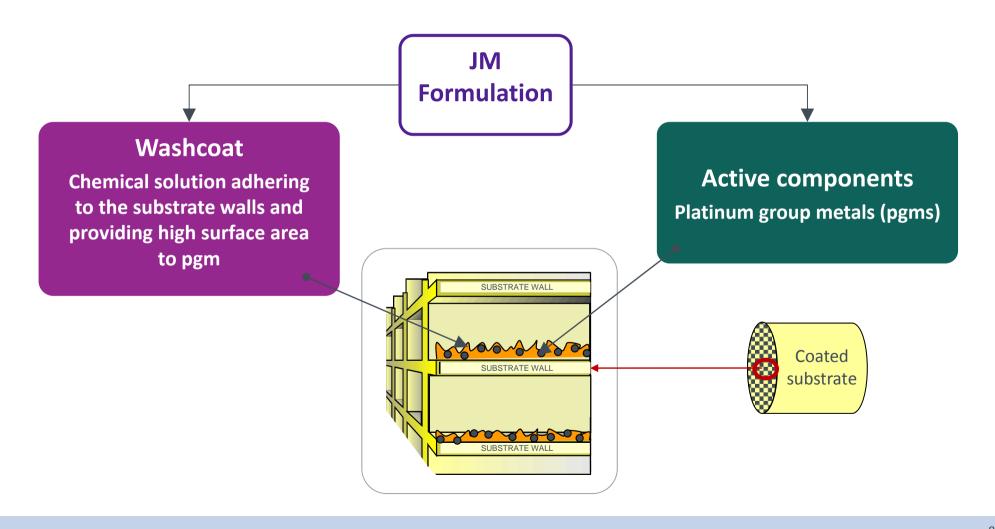


# Site Overview



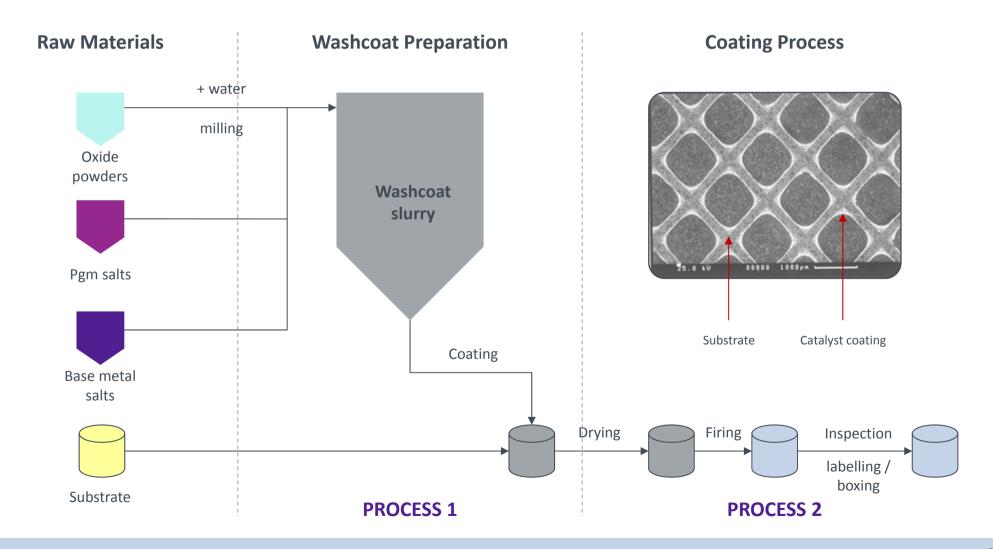


# The Structure of an Autocatalyst





# **Process Overview**





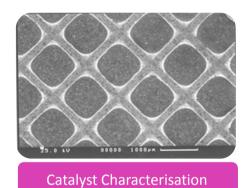
# **Technology Centre**



Product Development



Catalyst Assessment









**Engine Testing** 



# Plant Tour Safety instructions









To ensure your safety please stay on the green routes when touring the factory

If the fire alarm rings continuously please follow your guide to the FIRE ASSEMBLY POINT

# **Security**

Request that phones and other recording devices are left in the conference room







# Summary



A world leading technology company



Success founded on continued investment in R&D and product development



Differentiation through technology



Proven strategy in place to develop new business areas



Well positioned in growth markets



Delivers value



# Conclusions

## Well positioned for future growth

## **New Business Development**

- Developing a **portfolio** of opportunities
- Good fit with JM technology competences, supported by global drivers
- Targeting high tech, high margin, high growth businesses in developing niche markets
- Potential to create new divisions with sales
   £200m

## **Emission Control Technologies**

- Good growth **opportunities** in all our markets
- Legislation and technology continues to drive business around the world
- Continued **investment** to support growth
- Double digit growth on average for foreseeable future





# JM Executive Board

#### **Neil Carson**

**Chief Executive** 

## **Larry Pentz**

Executive Director Environmental Technologies

#### **Robert MacLeod**

**Group Finance Director** 

## **Bill Sandford**

Executive Director
Precious Metal Products



## **Presentation Team**

#### **Nick Garner**

Group Director
Corporate and Strategic
Development

#### John Walker

Division Director Emission Control Technologies

#### **Roanna Doe**

Group Corporate Development
Director

## **Dr Chris Morgan**

Technology Director
Emission Control Technologies
Europe

#### **Martin Green**

Group Strategic Development
Director

## **Dr Andy Walker**

Global Technology Director Heavy Duty Diesel



# Other Senior Management

#### **Lawrence Berns**

Managing Director
Axeon

#### **Kevin Donegan**

Commercial Director Light Duty North America

#### **Dr Allan Paterson**

Senior Electrochemist Axeon

#### **Simon Christley**

Division Finance Director Environmental Technologies

#### **Alan Myers**

President Emission Control Technologies North America

#### **Dr David Prest**

Managing Director
Emission Control Technologies
Europe

#### **David Clark**

Business Development Director Emission Control Technologies

#### **Don Newton**

Global Technology Director
Axeon

#### **John Zubrickas**

Managing Director Emission Control Technologies Asia

#### **Ian Godwin**

Director Investor Relations

#### **Dr Sally Jones**

Group Corporate
Communications Manager



# Glossary

API	Active pharmaceutical ingredient	EU	European Union
ASC	Ammonia slip catalyst	EV	Electric vehicle (HEV, PHEV or BEV)
BEV	Battery electric vehicle	GHG	Greenhouse gas
$C_2H_4$	Ethylene	GPF	Gasoline particulate filter
CAGR	Compound annual growth rate	$H_2$	Hydrogen
CARB	California Air Resources Board	$H_2O$	Water
CCRT®	Catalysed continuously regenerating trap	$H_2S$	Hydrogen sulfide
CCS	Carbon capture and storage	HC	Hydrocarbon
CNG	Compressed natural gas	HDD	Heavy duty diesel
$CH_4$	Methane, natural gas	HEV	Hybrid electric vehicle
CO	Carbon monoxide	JM	Johnson Matthey
$CO_2$	Carbon dioxide	JV	Joint venture
CRT®	Continuously regenerating trap	LCV	Light commercial vehicle
CSC	Cold start catalyst	LD	Light duty
CSF	Catalysed soot filter	Li-Air	Lithium-Air, a type of battery cell chemistry
DOC	Diesel oxidation catalyst	Li-ion	Lithium-ion, a type of battery cell chemistry
ECT	Emission Control Technologies	Li-S	Lithium-sulfur, a type of battery cell chemistry
EPA	US Environmental Protection Agency	LPG	Liquefied petroleum gas



# Glossary

$N_2$	Nitrogen	PN	Particle number
$N_2O$	Nitrous oxide	R&D	Research and development
NAC	NOx adsorber catalyst	RDE	Real world driving emissions
NG	Natural gas	ROW	Rest of the world
$NH_3$	Ammonia	RSA	Republic of South Africa
Ni-Cd	Nickel-cadmium, a type of battery cell chemistry	SCR	Selective catalytic reduction
Ni-MH	Nickel-metal hydride, a type of battery cell	SCRF®	Selective catalytic reduction on a soot filter
	chemistry	SCRT®	Selective catalytic reduction + CRT®
NO	Nitrogen monoxide	TWC	Three way catalyst
$NO_2$	Nitrogen dioxide	$TWF^TM$	Three way filter
NOx	Nitrogen oxides	ZEV	Zero emission vehicle
$O_2$	Oxygen		
OEM	Original equipment manufacturer		
p.a.	Per annum		
PEMS	Portable emissions measurement system		
Pgm	Platinum group metal		
PHEV	Plug-in hybrid electric vehicle		
Pms	Precious metals		

